



**COMMUNICATION  
ECONOMICS  
ORGANIZATION**

**6-7 June 2026- New Delhi, India**

**13<sup>th</sup>**

**INTERNATIONAL  
CEO  
CONGRESS  
PROGRAM**

[www.ceocongress.org](http://www.ceocongress.org)

Opening Time 9:00 (GMT +3)



**International CEO**

(Communication, Economics, Organization)

**Social Sciences Congress**

6-7 June 2026- New Delhi, India

[www.ceocongress.org](http://www.ceocongress.org)

## **INTERNATIONAL CEO CONGRESS PROGRAM**

2026 13<sup>th</sup> Int. CEO Congress takes place with the participation and contributions of **167 academics from 32 countries**: Albania, Algeria, Argentina, Azerbaijan, Burkina Faso, Cameroun, Canada, Chile, Gerece, France, Indiana, Indiana, Iran, Kazakistan, New Zelanda, Pakistan, Poland, Portugal, Romania, Russia, Saudi Arabia, South Africa, Spain, Thailand, Türkiye, TRNC, Ukraine, Tunusian, United Kingdom, United States of America, Uzbekistan.

Presentations will be in **Turkish & English**.

CEO Congress **Zoom Meeting Link for Room 1 (English Channel)**:

<https://us02web.zoom.us/j/85203140515>

CEO Congress **Zoom Meeting Link for Room 2 (Turkish Channel)**:

<https://us02web.zoom.us/j/81126756236>

Use Turkish time to see your presentation time please. **(GMT +3)**

The International CEO congress will start with the National Anthem of the Republic of Türkiye.

<https://youtu.be/hW0muL11g8w>

The International CEO congress will start with the National Anthem of the Republic of India.

<https://www.youtube.com/watch?v=HtMF973tXIY>

**Note:** CEO congress sessions are to be recorded in accordance to the General Data Protection Regulation (GDPR) and KİŞİSEL VERİLERİN KORUNMASI KANUNU (KVKK). By joining the congress sessions, you automatically consent to such recordings. If you do not consent to being recorded, discuss your concerns with the host or do not join the congress sessions. Congress proceedings book and congress full text book will be published in various places. The authors are responsible for the content of the papers.

**CEO Congress Zoom Meeting Room 1**  
**6 June 2026, Saturday**

<b><u>OPENING CEREMONY</u></b>	
<b>Saturday</b> <b>6 June</b> <b>2026</b>  <b>9:00-10:00</b>	<b><u>Opening Speeches</u></b>  <p style="text-align: right;"><b><u>Moderator:</u></b></p> <p>Prof. Dr. Lamia HAMMAD</p> <p style="text-align: right;"><b><u>Speakers:</u></b></p> <p>National Anthem of the Republic of Turkiye National Anthem of the Republic of India</p> <p><b>Kerim KARADAL, Coordinator</b></p> <p>Prof. Ir. M. Aman Wirakartakusumah, Rector of IPMI Institute <b>Indonesia, Co-Chair</b></p> <p>Prof. Dr. Sergii KHOLOD, Rector of Alfred Nobel University <b>Ukraine, Co-Chair</b></p> <p>Dr. Ir. Amelia Naim, Head of CSMSR, IPMI Institute, Jakarta, <b>Indonesia</b></p> <p>Prof. Dr. Farhod AHROROV, Vice Rector of Samarkand Branch of Tashkent University of Economics, <b>Uzbekistan, Co-Chair</b></p> <p>Prof. Dr. Ayapbergen TAUBAYEV, Rector of Esil University, <b>Astana, Kazakhstan</b></p> <p>Prof. Dr. Teena Singh, Registrar at New Delhi Institute of Management, <b>New Delhi, India-Chair</b></p> <p>Dr. Anurag Agnihotri, Delhi University, <b>India</b></p>
<b><u>“Room</u></b> <b><u>Link:</u></b>	<b><u>Zoom Meeting Link for Room 1</u></b>

# CEO Congress Zoom Meeting **Room 1**

6 June 2026, Saturday

## **Keynote Speakers Session**

**Saturday**

**6 June  
2026**

**10:00-  
11:30**

**Moderator:**

Assoc. Prof. Dr. Analjyoti BASU

**Keynote and Guest Speakers:**

Prof. Dr. **Shahida Sajjad**, Vice Chancellor, Metropolitan University, Karachi **Pakistan, Chair**

**Prof.Dr. Luís Miguel Cardoso**, Polytechnic Institute of Portalegre, **Portugal**

Prof. Dr. **Dewi Puspaningtyas Faeni, MBA, MHt**, Professor in Business Management in Universitas Dirgantara Marsekal Suryadarma, **Indonesia**

Mr. **Andre Mostert**– Kingston University, London Management and Entrepreneurship Bsc Course Director, **United Kingdom**

Prof. Dr. **Siham EL-KAFAFI**, Director of Arrows Research Consultancy, **New Zealand**

Prof. Dr. **Hernán E. Gil FORLEO**, University of Buenos Aires, **Argentina**

**Carles Agustí i Hernández**, International Governance Consultant & SDG Manager, **Barcelona/Spain**

**Room  
Link:**

**[Zoom Meeting Link for Room 1](#)**

## **Research Methods Workshop**

**Saturday**

**6 June  
2026**

**11:30-  
12:00**

**Moderator:**

Dr. **Rey TY**, Payap University – **Thailand**

**Title:**

**Elements of Empirical Research, Pitfalls, and Remedies**

**Room  
Link:**

**[Zoom Meeting Link for Room 1](#)**

**CEO Congress Zoom Meeting Room 1**  
**6 June 2026, Saturday**

<b>Meeting Room 1</b>	<b><u>Zoom Meeting Link for Room 1</u></b>		
<b>6 June 2026 Session 1</b>	<b>12:00- 13:30</b>	<b>Moderator</b>	<b>Wiwiek Mardawyah DARYANTO Liena PRAJOGI</b>
<ol style="list-style-type: none"> <li>1. Technology Acceptance of Education Technology Toward User Engagement an Empirical Study in East Java - <b>Kholifatul Muawanah, Yulita F. Susanti, Ph.D</b></li> <li>2. The Lived Experience of Business School Lecturers - Implications for Business Leadership - <b>Dr. James Forson</b></li> <li>3. Financial Health Analysis of PT HM Sampoerna Tbk Before and After The COVID-19 Pandemic (2017–2025) - <b>Arya Bima CAHYAATMAJA, Wiwiek Mardawiyah DARYANTO</b></li> <li>4. The Influence Of Competency And Work Discipline On Employee Work Productivity At PT CEN Company, Jakarta - <b>Sri Widodo, Guntur Sahputra, Yohanes Ferry Cahaya</b></li> <li>5. Managing the Role of Graphic Designers in Strengthening Visual Identity and Visitor Experience at Art Jakarta Gardens 2026 - <b>Arief YULIANTO, Wiwiek Mardawiyah DARYANTO, Liena PRAJOGI, Farah Agharid ZAHRA, Trinadia REGITA</b></li> <li>6. The Influence Of Green Organizational Culture On Environmental Performance Mediated By Green Innovation And Job Satisfaction At The General Secretariat Of The Indonesian National Armed Forces (Setum Tni) - <b>Dr. Yohanes Ferry Cahaya, S.E., M.M., Dr. Herni Pujiati, S.E., M.M., Dr. Dewi Puspaningtyas Faeni, M.B.A.,B.Sc, Dr. Theresia Oktavia Sadipung, S.E., M.Si., Cuk Hendradnata</b></li> <li>7. The Influence Of Sustainable Organizational Culture, Sustainable Competencies, And Sustainable Motivation On The Sustainable Performance Of Personnel at Radar Unit 242 Tanjung Warari - <b>Dr. Herni Pujiati, S.E., M.M., Dr. Yohanes Ferry Cahaya, S.E., M.M., Dr. Dewi Puspaningtyas Faeni, M.B.A.,B.Sc, Victoria Andaraputri Koenoro, Mochammad Jihad Fisabilillah Qatamsi</b></li> <li>8. The Influence Of Sustainable Organizational Culture, Sustainable Competencies, And Sustainable Motivation On The Sustainable Performance Of Personnel at Radar Unit 242 Tanjung Warari - <b>Dr. Yohanes Ferry Cahaya, S.E., M.M., Dr. Herni Pujiati, S.E., M.M., Dr. Dewi Puspaningtyas Faeni, M.B.A.,B.Sc, Dr. Juhaeti, S.E., M.M., Robby Kurniawan</b></li> </ol>			

<b>Meeting Room 1</b>	<a href="#"><u>Zoom Meeting Link for Room 1</u></a>		
<b>6 June 2026</b> <b>Session 2</b>	<b>13:30-</b> <b>15:00</b>	<b>Moderator</b>	<b>Dr. Ir. Amelia Naim INDRAJAYA</b> <b>Leonnard ONG</b>
<ol style="list-style-type: none"> <li>1. Recognition Before Trust: Linguistic Effort and the Emergence of Relational Openness in Asymmetric International Interaction - <b>Claudio ALVAREZ</b></li> <li>2. Integrating Green Marketing and Smart Tourism for Urban and Rural Sustainability: A Multiple Case Study of Edu-Tourism in Indonesia - <b>Amelia Naim INDRAJAYA, Samuel PD ANANTADJAYA, Yulita Fairina SUSANTI, Eka Sri Dana AFRIZA, Lusita VEBRIANTI</b></li> <li>3. Developing a Community-Based Smart Edu-Tourism Model: Integrating Green Marketing and Artificial Intelligence for Urban Sustainability - <b>Yulita Fairina SUSANTI, Amelia Naim INDRAJAYA, Eka Sri Dana AFRIZA, Lusita VEBRIANTI</b></li> <li>4. The Effect of Digital Literacy, Platform Support, Time Management, and Social Support to Effectiveness of Affiliate Marketing for Mothers in Java Island - <b>Fauzan AKBAR, Leonnard ONG</b></li> <li>5. A Case Study on the Role of Creative Design Process Activity Through Contents on Instagram and Customer's Satisfaction Towards Advocacy in KidZania Jakarta - <b>Fadhil PERMANA, Leonnard ONG</b></li> <li>6. SPICY SPLENDID SENSATION: The Rise of Korean Delicacies in Indonesia with The Absence of Advertisement - <b>Irma M NAWANGWULAN, Timotius A RACHMAT, Samuel PD ANANTADJAYA, Daniella CE SAMUEL, DC Ethan SAMUEL</b></li> <li>7. Strategic Ambiguity in Physiotherapy Service Identity: Implications for Value Proposition and Competitive Positioning of NK Health Clinics - <b>Henny Taurina ISNAWATI, Leonnard ONG</b></li> <li>8. The Impact of Digitalization Strategy Adoption and Digital Transformation on Sustainable Business Performance: The Roles of Market Driven Business Model Innovation and Digital Leadership Capabilities in Indonesia - <b>Esha Etlin SARATOGA, Dr. Ir. Amelia Naim INDRAJAYA</b></li> </ol>			

<b>Meeting Room 1</b>	<a href="#"><u>Zoom Meeting Link for Room 1</u></a>		
<b>6 June 2026</b> <b>Session 3</b>	<b>15:00-</b> <b>16:30</b>	<b>Moderator</b>	<b>PhD. Osman Berke DUVAN</b> <b>Krzysztof Mucha PhD</b>
<ol style="list-style-type: none"> <li>1. Selected issues related to terrorist financing using virtual currencies - <b>Krzysztof Mucha PhD</b></li> <li>2. Selected Methods of Financing Terrorism in Business Transactions - <b>Krzysztof Mucha PhD</b></li> <li>3. Threats to the banking sector from money laundering and terrorist financing - <b>Krzysztof Mucha PhD</b></li> <li>4. Speed vs Sustainability: Examining Consumer Trade-offs in Quick Commerce - <b>Dr. Mohd Junaid AKHTAR, Dr. Mohd AZHAR, Dr. Mohd ADIL</b></li> <li>5. Sustainability Uncertainty and Equity Market Connectedness in BRIC Countries: Evidence from Partial and Bivariate Wavelet Coherence Analysis - <b>Dr. Haseen Ahmed, Dr. Sharif Mohd.</b></li> <li>6. Profit-Price Spiral in Türkiye: Evidence from Cointegration and VECM Analysis - <b>PhD. Osman Berke DUVAN</b></li> <li>7. Green HRM Practices and Employee Sustainable Behavior: Examining the Mediating Role of Employee Engagement and Moderating Role of Ethical Leadership - <b>Ms. Guneet Gill, Dr. Natasha Tajeja, Ms. Ruchi Singh</b></li> <li>8. Interconnected Futures in Refugee Contexts: Technology, Entrepreneurship, and Sustainable Development - <b>Deepika Swain, Emmanuel Ndayisaba, Arpita Jena</b></li> </ol>			

<b>Meeting Room 1</b>	<b><a href="#">Zoom Meeting Link for Room 1</a></b>		
<b>6 June 2026</b> <b>Session 4</b>	<b>16:30-</b> <b>18:30</b>	<b>Moderator</b>	<b>Professor Joanna JASIŃSKA</b> <b>Ph.D. Karolina KULIGOWSKA</b>
<ol style="list-style-type: none"> <li>1. Towards Self-Generating Chatbots: Improving Customer Service Automation Through NLP - <b>Ph.D. Karolina KULIGOWSKA</b></li> <li>2. Contemporary Challenges and Conditions of Access to Finance for the SME Sector in Poland and the European Union (2024–2026) - <b>Ph.D. Dorota STOKOWSKA</b></li> <li>3. Interpersonal Conflicts in The Nursing Team – Risks and Self-Management Strategies - <b>Professor Joanna JASIŃSKA, Ph.D. Agnieszka NOWACKA</b></li> <li>4. Artificial Intelligence (AI) and its Impact on The Job Market and Privacy - <b>Ph.D. Eng. Rafal MIKOLAJCZAK</b></li> <li>5. Catastrophe Bonds in The Insurance Market: Experiences from Recent Years - <b>Ph.D. Agnieszka WIKARCZYK</b></li> <li>6. Strategic Resilience of Innovative Enterprises - <b>Ph.D. Jacek WOŹNIAK</b></li> <li>7. Optimizing Outcomes in Psoriasis: Impact of Deniplant Nutraceuticals - <b>Major Gheorghe GIURGIU, Prof dr med Manole COJOCARU</b></li> <li>8. Tourism and Economic Growth: An Econometric Analysis - <b>Manel ATTOUCHI</b></li> <li>9. Modelling the interaction between tourism, energy consumption, pollutant emissions and economic growth in selected North African nations - <b>Manel ATTOUCHI</b></li> </ol>			

<b>Meeting Room 1</b>	<b><a href="#">Zoom Meeting Link for Room 1</a></b>		
<b>6 June 2026</b> <b>Session 5</b>	<b>18:30-</b> <b>19:30</b>	<b>Moderator</b>	<b>Prof. Mihaela-Corina Bucur, MEd</b> <b>Mohsen Mohammadi Khyareh</b>
<ol style="list-style-type: none"> <li>1. Green Digitalization or Greenwashing? The Environmental Cost of Sustainable Digital Transformation - <b>Mohsen Mohammadi Khyareh</b></li> <li>2. Resistance to Digital Transformation and the Cultural Political Economy of Sustainability - <b>Mohsen Mohammadi Khyareh</b></li> <li>3. Cybersecurity Risk and Sustainable Governance: When Digital Transformation Undermines Institutional Trust - <b>Mohsen Mohammadi Khyareh</b></li> <li>4. Digital Altars: The Transformation of Sacred Space in Virtual Communities - <b>Prof. Mihaela-Corina Bucur, MEd</b></li> <li>5. Justice Algorithmed: The Erosion of Liability in the Digital Age - <b>Prof. Mihaela-Corina Bucur, MEd</b></li> <li>6. The Digital Divide in Care: Human Connections in the Age of Telehealth - <b>Prof. Mihaela-Corina Bucur, MEd</b></li> <li>7. A Critical Review of the Government of Pakistan's Efforts to Establish Sustainable Peace in the State - <b>Prof. Dr. Matloob AHMAD</b></li> </ol>			

# CEO Congress Zoom Meeting Room 1

7 June 2026, Sunday

Meeting Room 1	<u>Zoom Meeting Link for Room 1</u>		
<b>7 June 2026</b> <u>Session 6</u>	<b>09:00-</b> <b>10:30</b>	<b>Moderator</b>	<b>Liena PRAJOGI</b>
<ol style="list-style-type: none"><li>1. Comparative Literature Study on the Effect of Salinity on Recovery Factor in Core Flooding Tests Using Palm Oil MES Surfactant and 96% Ethanol on 33° API Light Crude Oil - <b>Syarifah Faradillah Maythia ZEIN, Rini SETIATI, Reno PRATIWI, Ardiansyah Guntur SAPUTRA, Widia YANTI</b></li><li>2. Optimization of Financial Governance in the MSME Sector through FIFO Algorithm Integration in the Design of Web-Based Accounting Information Systems - <b>Bryan FEBRIAN, Alexandro FRANCISCO, Wiwiek Mardawyah DARYANTO, Liena PRAJOGI, Arief YULIANTO, Ni Putu Winda AYUNINGTYAS</b></li><li>3. Nature-Based Solutions for Clean Water Crisis Mitigation: Opportunities for Sustainable Entrepreneurship - <b>Wahyu Sejati, Sih Andajani, Dina Paramitha Anggraeni Hidayat, Putri Aida Azizah Rahmah, Maïssa Bigué NGOM</b></li><li>4. The Effect of Gender Stereotypes on Leadership Aspiration: The Mediating Role of Self-Efficacy among Female Employees - <b>Liena PRAJOGI, Yuary FARRADIA, Amelia Naim INDRAJAYA, Vita Maya KUSUMAWATI, Farah Agharid ZAHRA, Dewi MELATI</b></li><li>5. Integrating AI and Human Capital in Strategic Green Marketing and Green Supply Chain Management Systems for Indonesian SMEs Sustainability - <b>Yuary FARRADIA, Liena PRAJOGI, Chairul HAMDANI, Restu WIDIATI, Elfina MAULID</b></li><li>6. Analysis of XCD and Starch Additives on the Rheological Properties of Brine Completion Fluids - <b>Dicky Taufik Adi PRADANA, Muhammad Taufiq FATHADDIN, Rachmi KARTINI, Panca WAHYUDI, Usman PASARAI, Aliyah Muhamad BISYIR, Muhammad Furqon Haryono BIMANTORO</b></li><li>7. Literature Study on the Effect of Adsorption on Recovery Factor Using Palm Oil-Based MES with 35° API and 48° API Crude Oils - <b>Ardiansyah Guntur SAPUTRA, Rini SETIATI, Marmora Titi MALINDA, Syarifah Faradillah Maythia ZEIN, Widia YANTI</b></li><li>8. A Love Letter to America: Bad Bunny Super Bowl Halftime Show—A Decolonial Political-Economy Spectacle - <b>Rey Ty</b></li></ol>			

Meeting Room 1	<u>Zoom Meeting Link for Room 1</u>		
<b>7 June 2026</b> <u>Session 7</u>	<b>10:30-</b> <b>12:00</b>	<b>Moderator</b>	<b>Assoc. Prof. Dr. Amina OMRANE</b> <b>Assoc. Faculty Dr. Heather HENDERSON</b>
<ol style="list-style-type: none"><li>1. Social Media and Digital Interconnectedness: Implications for Sustainable Learning Futures at Moulay Ismail University - <b>Haytham ELAOUFY</b></li><li>2. The Alien Intelligence Problem: Distributed Cognition, Non-Human Minds, and the Future of Human–AI Coexistence - <b>Assoc. Faculty Dr. Heather HENDERSON, Assoc. Faculty Dr. Truman SPRING</b></li><li>3. The Role of Intercultural Social Work in Promoting Social Cohesion and Community Stability - <b>Ass. Professor Aikaterini Oikonomou, Ass. Professor Olga Katsiani</b></li><li>4. From Reel to Real: Social Media Influenced Copycat Offenses in India - <b>Meghna Roy, Dr. Kavita Lama</b></li><li>5. Development of second-generation agriculture and contribution to food self-sufficiency in Africa: the case of CIPRESA Consulting SARL - <b>Alima Laurent Jonas, Tieugue Kana Evariste</b></li><li>6. The Effects of Green Entrepreneurial Orientation on Environmental Performance: The Role of Green Innovation and Absorptive Capacity - <b>PhD scholar and Researcher. Karima KASDALLAH, Associate professor. Amina OMRANE</b></li><li>7. Perceptions of Pollution among Local Communities in the Mesurado Mangrove Forest, Liberia - <b>Leona Kebeh Cegbe, FOLEGA Fousseni, Ilseven Serken</b></li></ol>			

<b>Meeting Room 1</b>		<b><u><a href="#">Zoom Meeting Link for Room 1</a></u></b>	
<b>7 June 2026</b> <b>Session 8</b>	<b>12:00-</b> <b>14:00</b>	<b>Moderator</b>	<b>Dr. Teena Singh</b> <b>Lecturer Sergio QUIROGA</b>
<ol style="list-style-type: none"> <li>1. SDG 16 &amp; SDG 17 Based Policy Analysis Using Logistic Regression - <b>Pooja Gupta, Dr. Anuj Nain</b></li> <li>2. Exploring a Non- Linear AR(1) model with finite mixture of Gaussian Innovations - <b>Dr. Anuj Nain</b></li> <li>3. Prioritization of Leagile Supply Chain Enablers in the Indian Automobile Sector Using VIKOR-Based Multi-Criteria Decision-Making Approach - <b>Mr. Ankit Tripathi, Dr. Ashish Yadav, Dr. Teena Singh</b></li> <li>4. Sustainable Tourism Development in India: Opportunities &amp; Challenges – <b>Dr. Ritu TALWAR, Vanshita Badola</b></li> <li>5. Digital HRM Practices and Employee Performance in the Indian Telecom Industry: The Role of Analytics and Automation - <b>Aaqib Danish, Dr Vikram Sandhu, Dr Sharif Mohd</b></li> <li>6. Industry 5.0 in Agrarian Societies and Pre-Industrial Economies: A case of Amhara Region - <b>Mequanint Birhan Alem</b></li> <li>7. Chalk Dust and Smoke Signals: When the State Teaches Itself How to be Praised - <b>Lecturer Sergio QUIROGA</b></li> <li>8. Digital Communication, Territorial Marketing, and Influencers in Tourism Promotion in San Luis, Argentina - <b>Lecturer Sergio QUIROGA</b></li> </ol>			

<b>Meeting Room 1</b>		<b><u><a href="#">Zoom Meeting Link for Room 1</a></u></b>	
<b>7 June 2026</b> <b>Session 9</b>	<b>14:00-</b> <b>15:30</b>	<b>Moderator</b>	<b>Prof. (Dr.) Nikhil V. Sangvikar</b> <b>Serhat Ademoğlu, PhD.c.</b>
<ol style="list-style-type: none"> <li>1. Digital Communication and Academic Integrity in Higher Education: Challenges and Strategies in the Age of AI - <b>Prof. (Dr.) Nikhil V. Sangvikar</b></li> <li>2. Household Adaptation Strategies in the Face of Urban Sanitation Challenges: The Case of the 7<sup>ème</sup> Arrondissement of the 7<sup>ème</sup> Arrondissement of N'Djamena (Chad) - <b>Laouna OUANG-YANG</b></li> <li>3. Human Capital Development and Green Industrialization in Sub-Saharan Africa: A Bidirectional Analysis - <b>Rayanguénéwendé Abdoul Kader Bouda, Tibi Didier Zoungrana</b></li> <li>4. Challenges of the System of Taxation and Distribution of Income in Albania - <b>Assosiate Professor Valbona Ribaj, MSc Rebeka Ribaj</b></li> <li>5. The Economic Impact of Labor Migration and Remittances on the Georgian Economy – <b>Dr. Valeri Mosiashvili, Mariami Banetishvili</b></li> <li>6. Artificial Agenthood as a Catalyst for Equitable Global Transformation: Reframing Peace and Sustainability in an Automated Age - <b>Dr. Mohammad Haseen AHMED</b></li> <li>7. Description of the Celestial Globe of Astronomical Equipment in The Works of Alisher Navai - <b>Saidbahrom X Azizov</b></li> <li>8. Spate Irrigation as a Climate-Resilient Strategy for Sustainable Agriculture and Food Security - <b>Iqtidar Hussain, Zuhair Hasnain</b></li> </ol>			

**CEO Congress Zoom Meeting Room 2**  
**6 June 2026, Saturday**

<b>Meeting Room 2</b>	<b><u>Zoom Meeting Link for Room 2</u></b>		
<b>6 June 2026</b> <b>Session 1</b>	<b>12:30-</b> <b>14:00</b>	<b>Moderator</b>	<b>Dr. Öğretim Üyesi Serap İnceöz</b> <b>Dr. Ayşe GÜNGÖR</b>
<ol style="list-style-type: none"><li>1. Tekno-stres - <b>Öğr. Gör. Dr. Emin Ergun SELÇUK</b></li><li>2. Eko-Turizmin Önemi ve Türkiye'nin Eko-Turizm Cazibe Merkezleri - <b>Dr. Öğretim Üyesi Serap İnceöz</b></li><li>3. Turizm İşletmelerinde Stratejik İletişim ve Halkla İlişkiler Departmanının Önemi - <b>Dr. Öğr. Üyesi Serap İnceöz, Dr. Öğr. Üyesi Ebru Kangal Erdem</b></li><li>4. Yol Medeniyet ve Savaş - <b>Dr. Mukadder GÜNERİ</b></li><li>5. Hakikatin Dijital Krizi: Post-Truth Dönemde Sosyal Medya - <b>Doktora Öğrencisi Buşra KARADUMAN</b></li><li>6. Pandemi Sonrası Dönemde Tedarik Zincirlerinde Dayanıklılık ve Sürdürülebilirlik - <b>Dr. Ayşe GÜNGÖR</b></li></ol>			

<b>Meeting Room 2</b>	<b><u>Zoom Meeting Link for Room 2</u></b>		
<b>6 June 2026</b> <b>Session 2</b>	<b>14:00-</b> <b>15:30</b>	<b>Moderator</b>	<b>Assoc. Prof. Dr. Alper Bahadır DALMIŞ</b> <b>Asst. Prof. Dr. Ömür KILINÇARSLAN</b>
<ol style="list-style-type: none"><li>1. Tarım Şirketlerinde Sürdürülebilirlik ve Etik Sertifikalarının Yaygınlaşma Nedenleri: Kurumsal Kuram Perspektifi - <b>Asst. Prof. Dr. Ömür KILINÇARSLAN</b></li><li>2. Sessiz İstifa Olgusunun Sektörler Arası Yayılımı ve Örgütsel Yansımaları - <b>Assoc. Prof. Dr. Alper Bahadır DALMIŞ, Lec. Ayşegül ASLAN</b></li><li>3. Akıllı Telefon Bağımlılığının Çalışma Hayatına Yansımalarının Yönetici Sosyotelizmi Bağlamında Değerlendirilmesi - <b>Turgut DUMAN, Prof. Dr. Muammer SARIKAYA</b></li><li>4. Firmalar Açısından Katılım Bankacılığı Tercihinde Etkili Olan Faktörlerin Değerlendirilmesi; Batman İli Örneği - <b>Doç. Dr. Onur OĞUZ, Hüseyin EKİNCİ</b></li><li>5. Yeni Ekonomik İlişkiler Koşullarında Risk Yönetiminin Teorik Temelleri - <b>Asst. Prof. Dr. Parviz RUSTƏMOV HACI OĞLU</b></li><li>6. Karabağ Ekonomik Bölgesinde Şirketlerin Çeşitlendirme Stratejilerinin Oluşturulmasında İslam Etiğinin Yeri Ve Rolü - <b>Asst. Prof. Dr. Parviz RUSTƏMOV HACI OĞLU</b></li></ol>			

## CEO Congress Zoom Meeting Room 2

7 June 2026, Sunday

<b>Meeting Room 2</b>	<a href="#">Zoom Meeting Link for Room 2</a>		
<b>7 June 2026</b> <b>Session 3</b>	<b>09:00-</b> <b>10:30</b>	<b>Moderator</b>	<b>Assoc. Prof. Dr. Sadık SERÇEK</b> <b>Dr. Lecturer Elif SAVAŞKAN</b>
<ol style="list-style-type: none"><li>1. Dönüşümcü Liderliğin Örgütsel Sinizm Üzerindeki Rolü: Turizm İşletmeleri Perspektifinden Kavramsal Bir Değerlendirme - <b>Assoc.Prof.Dr. Arzu AKDENİZ</b></li><li>2. Turizm Dayanıklılığı ve Sosyal Sermaye Literatürünün Entelektüel Yapısının Haritalanması: Örgütsel ve Yönetimsel Bir Perspektif - <b>Assoc.Prof.Dr. Arzu AKDENİZ</b></li><li>3. Rakamların Ötesinde Bir İletişim : Muhasebede Halkla İlişkilerin Stratejik Dönüşümü - <b>Yunus KARACA, Assoc. Prof. Dr. Sadık SERÇEK</b></li><li>4. Dijital Çağda İletişim Dinamiklerinin Dönüşümü: Yüzeyselleşme mi, Yeni Bir Uyum Süreci mi? - <b>Ebru BARAN, Prof. Dr. Sadık Serçek</b></li><li>5. Dijitalleşme ve Sürdürülebilirlik Arasında Stratejik Etkileşimin Yapay Zekâ Destekli Öngörüsü - <b>Dr. Lecturer Elif SAVAŞKAN</b></li><li>6. Algoritmik Dönüşüm Çağında Yapay Zeka Kaygısı: Çalışan Davranışları Üzerine Kavramsal Bir Değerlendirme - <b>Dr. Öğr. Üyesi Gül ÇIKMAZ</b></li><li>7. Dijital Stres, Bilişsel Esneklik ve İş Performansı Üzerine Bir Araştırma - <b>Işıl Deniz TOKER, Phd.</b></li></ol>			

<b>Meeting Room 2</b>	<a href="#">Zoom Meeting Link for Room 2</a>		
<b>7 June 2026</b> <b>Session 4</b>	<b>10:30-</b> <b>12:00</b>	<b>Moderator</b>	<b>Prof. Dr. Elnur Hasan MİKAİL</b> <b>Assoc. Prof. Dr. Hakan CORA</b>
<ol style="list-style-type: none"><li>1. Kayıt Dışı Ekonomiyle Mücadelede Makine Öğrenmesi Tabanlı Risk Analitiği: Kaşif'e İlişkin Kamu Göstergeleri ve Usulî Güvence Tartışması - <b>Dr. Öğretim Üyesi Salahattin ALTUNDAĞ</b></li><li>2. Atatürk'ün Eğitim, Siyasi ve Ekonomi Felsefe Anlayışı - <b>Prof. Dr. Nurhan AYDIN, Perihan AKSU</b></li><li>3. Türkiye'de Kadınların Siyasal Katılımı: Tarihsel Gelişim, Yapısal Sorunlar ve Temsil Dinamikleri - <b>Prof. Dr. Serdar Kenan GÜL, Emel CAN</b></li><li>4. Anavatana Bağlılık ve Uluslarötesi Aidiyet: Gürcistan'daki Borçalı Türkleri ve Azerbaycan Cumhuriyeti ile İlişkileri - <b>Prof. Dr. Elnur Hasan MİKAİL, Assoc. Prof. Dr. Hakan CORA</b></li><li>5. İkinci Karabağ Savaşı Sonrası İşgalden Kurtarılan Topraklarda Şehirlerin Yeniden İnşası - <b>Assoc.Prof.Dr. Murteza HASANOĞLU, Research Assistant Ali TAGHIYEV</b></li><li>6. Azerbaycanda Dijitalleşme ve Kamu Yönetimi Reformu: Fırsatlar ve Kısıtlar - <b>Shabnam Ibrahimova Ilham</b></li></ol>			

<b>Meeting Room 2</b>	<a href="#">Zoom Meeting Link for Room 2</a>		
<b>7 June 2026</b> <b>Session 5</b>	<b>12:00-</b> <b>13:30</b>	<b>Moderator</b>	<b>Prof. Dr. Mehmet Nuri GÖMLEKSİZ</b> <b>Dr. Lecturer Leyla Dönmez BAYRAKCI</b>
<ol style="list-style-type: none"><li>1. Öğrenme Güçlüğü Olan Ortaokul Öğrencilerinin Çizgi Roman Destekli Afet Eğitimine İlişkin Görüşleri - <b>Graduate Student Elif ŞEVİRAN, Dr. Lecturer Leyla Dönmez BAYRAKCI</b></li><li>2. Üniversite Öğrencilerinin Afet Senaryolarında Gösterdikleri Davranışlarında Afet Kaygısının Rolü - <b>Graduate Student Elif ŞEVİRAN, Dr. Lecturer Leyla Dönmez BAYRAKCI</b></li><li>3. Ders Kitaplarında Su Okuryazarlığı - <b>Ülkü ÖZMEN, Dr. Öğr. Üyesi Leyla DÖNMEZ BAYRAKCI</b></li><li>4. İngilizce Hazırlık Sınıfı Öğrencilerinin Üretici Dil Becerilerine Yönelik Beklentileri: Nitel Bir İnceleme - <b>Prof. Dr. Mehmet Nuri GÖMLEKSİZ, Tarık İNCE</b></li><li>5. Üniversite Hazırlık Sınıfı Öğrencilerinin İngilizce Öğretimine İlişkin Görüşleri: MTÜ Örneği - <b>Prof. Dr. Mehmet Nuri GÖMLEKSİZ, Tarık İNCE</b></li><li>6. Takipteki Tarımsal Krediler, Gıda Enflasyonu ve Döviz Kuru Arasındaki Etkileşimin Analizi: Türkiye'den Kanıtlar - <b>Dr. Öğr. Üyesi Ömer KESKİN</b></li></ol>			

<b>Meeting Room 2</b>	<b><u>Zoom Meeting Link for Room 2</u></b>		
<b>7 June 2026</b> <b>Session 6</b>	<b>13:30-</b> <b>15:00</b>	<b>Moderator</b>	<b>Prof. Dr. Serdar Kenan GÜL</b> <b>Dr. Gülşen KIRPIK</b>
<ol style="list-style-type: none"><li>1. Konaklama İşletmelerinde Stratejik Ortaklık Algıları, Psikolojik İyi Oluş ve Uyum Performansı İlişkisinde Psikolojik İklimin Aracı Etkisi - <b>Zemzegül ERSOY, Prof. Dr. Şevki ÖZGENER</b></li><li>2. Otantik Liderlik ve Dijital Liderlik Yaklaşımlarının Karşılaştırmalı Analizi ve Teorik Entegrasyonu - <b>Buse ALTAK MERMİ</b></li><li>3. Türkiye’de Çalışan Bağlılığı ve Refahının 2010–2025 Dönemindeki Eğilimleri: Gallup State of the Global Workplace Verileri Üzerinden Çok Boyutlu Analiz - <b>Samet Taşbaşı, Doç. Dr. Seher YASTIOĞLU</b></li><li>4. Türkiye’de Afet Yönetimi: Mevcut Durum, Sorunlar ve Çözüm Önerileri - <b>Prof. Dr. Serdar Kenan GÜL, Büşra UYLUKÇUOĞLU</b></li><li>5. Algılanan VUCA Maruziyetinin İyileştirilmesine Yönelik Serbest Eczacı Görüşlerinin Karma Yöntemle İncelenmesi - <b>Zeliha GÖVEZ, Dr. Gülşen KIRPIK</b></li><li>6. Tek Kelimeyle Maneviyat: 6 Şubat Depremleri Sonrası Serbest Eczane Çalışanları Üzerine Bir İçerik Analizi - <b>İrem TÜKENMEZ, Dr. Gülşen KIRPIK</b></li></ol>			

**13<sup>th</sup> CEO Congress English Room**  
**7 June 2026, Sunday**

<b>Meeting Room 1</b>	<b><u>Zoom Meeting Link for Room 1</u></b>		
<b>7 June 2026</b> <b><u>Closing Session</u></b>	<b>16.00-</b> <b>16.30</b>	<b>Moderator</b>	<b>Prof. Dr. Wiwiek Mardawiyah DARYANTO</b> <b>Prof. Dr. Şevki ÖZGENER</b> <b>Prof. Lamia Hammad</b>
<b>Closing Session</b> <b>All congress participants are required to attend this session.</b> <b>The best paper award will be given.</b>			

**PS.: The technical team will assist you during online presentations.**

**Technical Team;**

Mr. Muhammad SAFDAR

Mr. Lawrence Walambuka