



**COMMUNICATION
ECONOMICS
ORGANIZATION**

9-11 December 2022 - Indonesia

5th

**INTERNATIONAL
CEO
CONGRESS
PROGRAM**

www.ceocongress.org

Openeng Time 09:00 (GMT +3)



International CEO

(Communication, Economics, Organization)

Social Sciences Congress

9-11 Dec 2022 Indonesia

www.ceocongress.org

INTERNATIONAL CEO CONGRESS PROGRAM

2022 Int. CEO Congress takes place with the participation and contributions of **429 academics from 34 countries:** Azerbaijan, Belarus, Bosnia and Herzegovina, Cuba, Indonesia, Ethiopia, Philippines, Ghana, South Korea, Georgia, India, Iraq, Italy, United Kingdom, Japan, Cameroon, Canada, Kyrgyzstan, Kosovo, North Cyprus, Malaysia, Uzbekistan, Pakistan, Philippines, Poland, Portugal, Romania, South Africa, Tanzania, Thailand, Turkiye, New Zeland, Zambia.

Presentations will be in **Turkish & English.**

CEO Congress Zoom Meeting Channel 1:

<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

CEO Congress Zoom Meeting Channel 2:

<https://seu.zoom.us/j/5305888600>

Use Turkish time to see your presentation time please. **(GMT +3)**

The International CEO congress will start with the National Anthem of the Republic of Türkiye.

<https://youtu.be/hW0muL1g8w>

The International CEO congress will start with the National Anthem of the Republic of Indonesia.

https://drive.google.com/file/d/1SHN_UpPGfBMg0DI8847kQtAdhuNFfIY_/view

Note: CEO congress sessions are to be recorded in accordance to the General Data Protection Regulation (GDPR) and KİŞİSEL VERİLERİN KORUNMASI KANUNU (KVKK). By joining the congress sessions, you automatically consent to such recordings. If you do not consent to being recorded, discuss your concerns with the host or do not join the congress sessions. Congress proceedings book and congress full text book will be published in various places. The authors are responsible for the content of the papers.

9 Dec 2022, Friday- SESSIONS & MODERATORS

<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

Time	CEO Congress Zoom Meeting Channel 1 Sessions
9:30-10:30	Opening Speeches Assoc. Prof. Dr. Azer Dilanchiev, Congress Georgia Country Coordinator
10:30-11:30	Keynote Speakers Session Assoc. Prof. Dr. Duygu HIDIROĞLU- Türkiye
11:30-12:30	Guest Speakers Session Dr. Souvik Dasgupta, Presidency University, Kolkata – India
12:30-14:00	Session 1 Yulita Susanti Ph.D Kerim Karadal
14:00-15:30	Session 2 Dr. Dewi Puspaningtyas Faeni, MBA Assoc. Prof. Dr. Muhammad Zia-ur-REHMAN
14:00-15:30	Session 3 Dr. Firdaus Basbeth Dr. Muhammad Zia-ur-REHMAN
15:30-17:30	Session 4 Liza Agustina Maureen Nelloh Dr. Muhammad Zia-ur-REHMAN
15:30-17:30	Session 5 Assoc Prof. Dr. Leonnard Ong, SE, M.Comm Dr. Afat SULEYMANOVA
17:30-19:30	Session 6 Dr. Rey TY Dr. Muhammad Zia-ur-REHMAN

10 Dec 2022 , Saturday - SESSIONS & MODERATORS

<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

Time	CEO Congress Zoom Meeting Channel 1 Sessions
08:30-11:30	<u>Session 7</u> Sudarmawan Samidi, Lc., M. Mgt Prof. Dr. Muhammad Zia-ur-REHMAN Dr Ashutosh KUMAR
11:30-13:00	<u>Session 8</u> Assoc. Prof. Dr. Aksana CHMYHA Mr. Zohaib Hassan Sain
11:30-13:00	<u>Session 9</u> Prof. Sovik MUKHERJEE Amelia Naim INDRAJAYA
13:00-14:30	<u>Session 10</u> Dr. Amelia NAIM Assoc Prof. Dr. Leonard Ong, SE, M.Comm
13:00-14:30	<u>Session 11</u> Prof. Dr. Roy Sembel Sanjib Kumar HALDAR
14:30-16:00	<u>Session 12</u> Dr. Muhammad Zia-ur-REHMAN Dr. Ir. Amelia Naim INDRAJAYA
14:30-16:00	<u>Session 13</u> Prof. Dr. Muhammad Zia-ur-Rehman Drant. Mehmet Metehan Çetintaş
16:00-18:00	<u>Session 14</u> Prof. Dr. Roy SEMBEL Dr. Souvik Dasgupta
16:00-18:00	<u>Session 15</u> Prof. Dr. Med. Manole COJOCARU Prof. Dr. Irene GUMIRAN
18:00-19:30	<u>Session 16</u> Nurlan ABBASOV Ph.D. Mariusz Tomczyk

11 Dec 2022 , Sunday - SESSIONS & MODERATORS
<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

Time	CEO Congress Zoom Meeting Channel 1 Sessions
08:00-10:00	<u>Session 17</u> Dr. Melinda Malau Dr. Muhammad Zia-ur-Rehman
10:00-11:30	<u>Session 18</u> Prof. Dr. Wiwiek M DARYANTO Cemil YILDIZCAN
11:30-12:30	<u>Session 19</u> Prof. Dr. Wiwiek Mardawiyah DARYANTO Lecturer Dr. Ebru KASNAK
12:30-13:30	<u>Session 20</u> Prof. Ahmet SENGONUL Asst. Prof. Esengul SALIHOGLU
13:30-15:00	<u>Session 21</u> Dr. Amalia E MAULANA Ms. Bidisha HALDER
15:00-16:30	<u>Session 22</u> Assoc. Prof. Dr. Murat Çemberci Dr. Ir. Amelia Naim INDRAJAYA
16:30-18:00	<u>Session 23</u> Assoc. Prof. Dr. Şule TUZLUKAYA Asst. Prof. Dr. Sibani SARMAH
18.00-19.00	<u>Session 24</u> Amelia Naim INDRAJAYA Dr. Swati Mishra
19.00-19.30	Closing Session All congress participants are required to attend this session. The best paper award will be given.

9 Dec 2022, Friday- SESSIONS & MODERATORS

<https://seu.zoom.us/j/5305888600>

Time	CEO Congress Zoom Meeting Channel 2 Sessions
12:00-13:30	<u>Session 1</u> Assoc.Prof. Dr. Gülşen AKMAN Assoc. Prof. Dr. Pınar Ünal-Aydın
13:30-15:00	<u>Session 2</u> Prof. Dr. Deniz ZEREN Assoc. Prof. Dr. Ali KONAK
15:00-16:30	<u>Session 3</u> Assoc. Prof. Dr. Sevgi SÜMERLİ SARIGÜL Assoc. Prof. Dr. Betül ALTAY TOPCU
16:30-18:00	<u>Session 4</u> Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI Dr. Öğr. Üyesi Nur ÖZER CANARSLAN
18:00-19:30	<u>Session 5</u> Assoc. Prof. Dr. Süreyya Genç Asst. Prof. Dr. Yusuf YILDIRIM

10 Dec 2022 , Saturday - SESSIONS & MODERATORS

<https://seu.zoom.us/j/5305888600>

Time	CEO Congress Zoom Meeting Channel 2 Sessions
08:30-10:30	<u>Session 6</u> Prof. Dr. Eyüp ARTVİNLİ Assoc. Prof. Dr. Esin SEZGİN
10:30-12:00	<u>Session 7</u> Prof. Dr. Eyüp ARTVİNLİ Dr. Öğr. Üyesi Çağlar SÖZEN
12:00-13:00	<u>Session 8</u> Prof. Dr. Mehmet Nuri GÖMLEKSİZ Prof. Dr. Ramazan ŞENGÜL
13:00-14:00	<u>Session 9</u> Prof. Dr. Orhan ELMACI Assist. Prof. Dr. Özlem ATAN
14:00-15:30	<u>Session 10</u> Prof. Dr. Şevki ÖZGENER Prof. Dr. Özlem BALABAN
15:30-17:00	<u>Session 11</u> Assoc. Prof. Dr. Jale SAĞLAR Assoc. Prof. Dr. Mutlu UYGUN
17:00-18:30	<u>Session 12</u> Prof. Dr. Behçet ORAL Assoc. Prof. Dr. Mehmet KAPLAN

11 Dec 2022 , Sunday - SESSIONS & MODERATORS

<https://seu.zoom.us/j/5305888600>

Time	CEO Congress Zoom Meeting Channel 2 Sessions
08:00-10:00	<u>Session 13</u> EVA SETIA RINI DAMANIK S.E.,M.S.Ak
10:00-11:00	<u>Session 14</u> Wahya Iffa Lubis, Fauziah
11:00-12:30	<u>Session 15</u> Asst. Prof. Dr. Hatice GENÇ KAVAS Prof. Dr. Ahmet ŞENGÖNÜL
12:30-13:30	<u>Session 16</u> Dr. Muhammad Zia ur REHMAN Dr. Melinda Malau
13:30-15:00	<u>Session 17</u> Eka Sri Dana Afriza, MBA, CWM, CRM Hameed Ur REHMAN
15:00-16:30	<u>Session 18</u> Liza Agustina Maureen Nelloh Dana Afriza
16:30-18:00	<u>Session 19</u> Dr. Amelia NAIM Dr. Mehmet Metehan Çetintaş
18.00-19.00	<u>Session 20</u> Dr. İlhan Alyay Yulita Fairina Susanti, PhD
18.00-19.00	<u>Session 21</u> Dr. Ziya Att Tamhid Ahmed Khan Pathan Mr. Souvik Dasgupta
17.00-19.00	<u>Session 22</u> Dr. İlhan Alyay Mr. Souvik Dasgupta

OPENING CEREMONY

Friday
9 Dec 2022

Opening Speeches

Moderator:

9:30-10:30

Assoc. Prof. Dr. Azer Dilanchiev, Congress Georgia Country Coordinator

Speakers:

National Anthem of the Republic of Turkiye
National Anthem of the Republic of Indonesia

Kerim KARADAL, Coordinator

Prof. Ir. M. Aman Wirakartakusumah, Rector of IPMI International Business School (Sekolah Tinggi Manajemen IPMI)

Dr. Ir. Enita, M.Agr.Sc, Rector of Universitas Graha Karya Muara Bulian (Indonesia)

Assoc. Prof. Dr. Mehmet Naci EFE, Head of International University of Goražde (Bosnia & Herzegovina)

Prof. Dr. Farhod AHROROV, Vice Rector of Samarkand Branch of Tashkent University of Economics, Uzbekistan, Co-Chair

Assoc. Prof. Dr. Tamara ISHCENKO, Alfred Nobel University, Congress Ukraine Country Coordinator

Prof. Dr. Sergii KHOLOD, Rector of Alfred Nobel University Dnipro, Ukraine, Co-Chair

Channel
Link:

<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

Keynote Speakers Session

Friday
9 Dec
2022

10:30-
11:30

Moderator:

Assoc. Prof. Dr. **Duygu HIDIROĞLU**- Türkiye

Keynote Speakers:

Prof. Dr. **Siham EL-KAFAFI**, Director of Arrows Research Consultancy, **New Zealand**

Prof. Dr. **Hernán E. Gil FORLEO**, University of Buenos Aires, **Argentina**

Carles Agustí I Hernández, International Governance Consultant & SDG Manager
(Barcelona/Spain) **Spain**

Dr. Dewi Puspaningtyas Faeni, MBA, MHT, Vice Dean Faculty of Economics and Business,
Indonesia

Prof.Dr. Luís Miguel Cardoso, Polytechnic Institute of Portalegre, **Portugal**

Channel
Link:

<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

Guest Speakers Session

Friday
9 Dec
2022

Moderator:

Dr. **Souvik Dasgupta**, Presidency University, Kolkata – **India**

11:30-
12:30

Keynote Speakers:

Asst. Prof. Dr. **Ir. Amelia Naim Indrajaya**, MBA – Head of CSMSR, IPMI International Business School, Jakarta, **Indonesia**

Dr. **Bahrullah Safi**, Vice President International Acacia University, **Arizona, USA**

Asst. Prof. Dr. Sachin GUPTA, Mohanlal Sukhadia University

Assoc.Prof. **Murteza HASANOĞLU**, Azerbaijan State Administration Academy, **Azerbaijan**

Channel
Link:

<https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09>

CEO Congress Zoom Meeting Channel 1

9 Dec 2022, Friday

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
9 Dec 2022 Session 1	12:30- 14:00	Moderator	Yulita Susanti Ph.D Kerim Karadal
<ol style="list-style-type: none"> 1. The Effect of Resources to Digital Culture Through Digital Leadership as A Mediator - Desiree Magdalena RORING, Assoc Prof. Dr. Leonard Ong, SE, M.Comm, Hasnul SUHAIMI 2. The Impact of Covid-19 Pandemic on the Competitiveness of Footwear Industry between Indonesia and Vietnam, and How to improve Indonesia's Competitiveness in Footwear Industry for Export with Human Capital Management's Strategy and Innovation - HyunJoo LEE, Dr. Ir. Amelia Naim INDRJAYA 3. The Mediating Role of Digital Readiness on The Effect of Behavioral Intention to Use on Actual System Usage An Evidence at PT XYZ's Toll Road Maintenance Project - Dyah Indra ARIANTI, S.T., Ir. Yulita F SUSANTI, M.Sc., Ph.D., Dr. Ir. Firdaus BASBETH, M.M., Dr. Ir. Rinaldi FIRMANSYAH, M.B.A. 4. The Hostel Life and Behavioral Ethics of Teenagers – Investigating The Underlying Perspectives - Zohaib Ahmed, Dr. Muhammad Zia-ur-Rehman, Muhammad Faheem Mangi 5. Computer Technologies In Teaching Socio-Humanitarian Disciplines - Abdukayum Abdukadirov, Sayfulla Alibekov, Khasan Sharipov 6. Self-Efficient Skills of Tourism Guidance Department Students for The Four Basic Language Skills of English - Asst. Prof. Dr. Mehmet Veysi Babayıđıt, Assoc. Prof. Dr. Mehmet Necati Cizreliđulları 7. The Effect of Fashion Brand CSR Program and Legitimacy Toward Purchasing Decision A case study of UNIQLO Indonesia - Yulita Susanti Ph.D., Della Aprilia 			

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
9 Dec 2022 Session 2	14:00- 15:30	Moderator	Dr. Dewi Puspaningtyas Faeni, MBA Assoc. Prof. Dr. Muhammad Zia-ur-REHMAN
<ol style="list-style-type: none"> 1. Utilizing Business Intelligence for Decision Making in Winning Market Competition - Alek Sudarso, Sri Wahono, Dewi Puspaningtyas Faeni 2. Benefits And Constraints in Business Intelligence - Eka Putri Primawanti, Tatin Rusmayanti Ardiyani, Dewi Puspaningtyas Faeni 3. Business Intelligence Benefits Development at University - Iin Indrawati, Suparman Hi Lawu, Mrs. Dewi Puspaningtyas Faeni 4. Attitudes of Aviation Vocational School Students Towards English Classes: The Case of Civil Aviation Cabin Services - Asst. Prof. Dr. Mehmet Veysi Babayıđıt, Assoc. Prof. Dr. Mehmet Necati Cizreliđulları 5. Facebook: New Friend, Philosopher And Guide of A Woman - Asst. Prof. Piya Sinha 6. Social Interactivity of Brand Loyalty: A Customers' Perspective - Muhammad Tahseen BAHOO, Assoc. Prof. Dr. Muhammad Zia-ur-REHMAN 7. Emotional Intelligence and Social Media Networks – A Narrative Analysis - Muhammad Tahseen BAHOO, Assoc. Prof. Dr. Muhammad Zia-ur-REHMAN 			

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
9 Dec 2022 Session 3	14:00- 15:30	Moderator	Dr. Firdaus Basbeth Dr. Muhammad Zia-ur-REHMAN
<ol style="list-style-type: none"> 1. Business Intelligence Strategy Wins Market Competition (Case Study on Video Streaming Platform Products) - Wayan Gede Endra Bratha, Mega Aswiputri, Dewi Puspaningtyas Faeni 2. Ceo Overconfidence, Profitability, And Corporate Social Responsibility on Tax Avoidance - Amor Marundha, Dewi Puspaningtyas Faeni 3. Dynamics of Ambidexterity and its role towards Firm Performance - Khalid MEHMOOD, Dr. Muhammad Zia-ur-REHMAN, Maria ZIA 4. Integrating Islamic Traditions in Modern Psychology - Mohammed IRSHAD 5. Perceived Connectedness in Between Intention to Use And Actual Usage of Marketplace - Fernanda CIANDRA, Dr. Firdaus BASBETH 6. The Effect of Employer Branding on Millennial's Job Hopping Behavior - Muhammad Reza SJAFIKA, Dr. Firdaus BASBETH 			

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
9 Dec 2022 Session 4	15:30- 17:30	Moderator	Liza Agustina Maureen Nelloh Dr. Muhammad Zia-ur-REHMAN
<ol style="list-style-type: none"> 1. The Influence of Delegation Authority and Transformational Leadership on Individual Performance by The Existence of Individual Adaptability as Mediating Variable - Teuku YUSUF, Dr. Ir. Amelia Naim INDRAJAYA 2. The Implication of Business Intelligence toward Organizational Performance with Moderating Variable of Culture and Capability a Case study of XYZ Company - Affan Rizki INDRAJAYA, Prof. Ir. Roy SEMBEL, Dr. Ir. Amelia Naim INDRAJAYA 3. The Moderating Effect of Social Support and Transfer Design on The Relationship Between Knowledge Acquired and Transfer of Training - Endah Nuraini, Wendra, Ronny Kountur 4. Effect of Violence Against Children in Tanzania: An Analytical Study on Social Issues - Research Scholar Tariq Abubakar ALLY, Dr Ramesh KUMAR 5. Effect of Marketing Myopia on the Streaming and Entertainment Industry - Venkata Naga Sai Kiran Kolakaluri, Prof. Dr. Emin Civi 6. Humble Leadership and Organizational Performance: A Quantitative Analysis - Khalid MEHMOOD, Dr. Muhammad Zia-ur-REHMAN, Maria ZIA 7. The Mysore Sultanate: The Unique State Policy of Haider Ali & Tipu Sultan - Mr. Kunal DASGUPTA 8. Civic Life in the Digital Space of Pre-Service Teachers - Mary Ann C. Abril, Ph.D. 			

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9 Dec 2022 Session 5	15:30-17:30	Moderator	Assoc Prof. Dr. Leonnard Ong, SE, M.Comm Dr. Afat SULEYMANOVA
<ol style="list-style-type: none"> 1. Effect of Multi Brand Strategy, Digital Transformation and the Moderator Effect of Leadership Styles toward Competitive Advantages: an Evidence in Semen Indonesia - Arief KURNIADY, Assoc Prof. Dr. Leonnard Ong, SE, M.Comm, Hasnul SUHAIMI 2. The Impact of Macroeconomics on Stock Performance with Moderating Variable of COVID-19 on Stock Returns of Healthcare Companies Listed on Indonesia Stock Exchange 2018-2021 - Argia Sinarta Ginting, Roy SEMBEL, Melinda MALAU 3. Digital HR Management Transformation: Research on the application of HR Management with Technology in SEA Countries of Industrial Gas Company - Yulia YUNUS 4. Molecular analysis of Primary Microcephaly in Pakistani Population - Ummara Rafi, Sohail Hameed, Shahid Baig, Uzma Abdullah, Mariam Awan 5. Indispensable Factors for a Successful Life Management: Duo-Analysis of Pluralistic Ignorance and Individual Thoughtlessness - Rubab Kamran Sharif, Dr. Muhammad Zia-ur-REHMAN, Rizwana SAGHAR 6. Determinants of Lawyers' Intention to Adopt Technology: An Extended Technology Acceptance Model with the Moderating Role of Top Management Support - Maya SAPTARI 7. Implementation of a New Content and Technology Model of Pedagogical Education in Distance Education and the Results Obtained - Dr. Afat SULEYMANOVA 8. Online Violence against Women Journalists in Central Asia - Assoc.Prof.Dr. Elira TURDUBAEVA, Victoria ORAZOVA 			

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9 Dec 2022 Session 6	17:30-20:00	Moderator	Dr. Rey TY Dr. Muhammad Zia-ur-REHMAN
<ol style="list-style-type: none"> 1. Descriptive Analysis of Interpersonal Communication in Teaching and Learning Activities between Teachers and Students in the Process of Developing Children's Character "BKB Paud Tunas Muda" - Nurul Haniza, Bunga Aliyah Ananda 2. Analyzing the Development Based on Natural Resources and Institutional Quality. A Case Study of Pakistan - Zohaib Kamran CHAUDHARY, Dr. Muhammad Zia-ur-REHMAN, Dr. Muhammad FAHEEM 3. Technical Efficiency of FDI Firms in the Indian Pharmaceutical Sector: A Non-Parametric Approach - Ms. Tulika ROHILLA 4. The Impact of Corporate Culture on Organisational Success: Analysing the Underlying Paradigms - Muhammad Shahbaz, Dr. Muhammad Zia-ur-Rehman, Adeem Barlas 5. UAV. Legal, operational and mental issues - Ph.D. Jacek Krawczyk, Ph.D. Andrzej Wojciechowski, Ph.D. Leonard Milewski 6. Hidden economic and social value. A case study on the example of redevelopment and change of use of two historic buildings in Warsaw - M.Sc. Wojciech Godziński 7. Comparative analysis of European and Polish transport policy from the perspective of aims and their compliance with the sustainable development idea - BEng, Ph.D., Asst. Prof. Rafal Śpiewak; Ph.D., DSc, Assoc. Prof. Ernest Czermański; M.Sc. Aleksandra Seroka 8. The use of 3D printing in postural defects in children and adolescents - Izabela Turkowska, Ewa Andrzejewska, Matyna Brodowska, Władysław Lewandowski, Artur Weremczuk 9. Áfram islenska. Legal language protection - Icelandic case - Ph.D. Małgorzata Babula 10. Obrazowanie mózgowia w rezonansie magnetycznym (MAGNETIC RESONANCE IMAGING OF THE BRAIN) - Dagmara Fydrych, Kuba Gruzdowski, Marta Gołębiowska, Kinga Gawłowska 11. Emergent and Generative Grounded Theory for Practice-Based Applied and Professional Research - Dr. Rey TY 12. Lessons Learned and Best Practices about Online Teaching and Learning in the Time of the the Pandemic: A Case Study from a University in Northern Thailand - Dr. Rey TY 			

CEO Congress Zoom Meeting Channel 1

10 Dec 2022 , Saturday

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
10 Dec 2022 Session 7	08:30- 11:30	Moderator	Sudarmawan Samidi, Lc., M. Mgt Prof. Dr. Muhammad Zia-ur-REHMAN Dr Ashutosh KUMAR
<ol style="list-style-type: none"> 1. The Public Preference of Public Transportation in Indonesia - Cris Kuntadi, Humannisa Rubina Lestari, Siti Nurlaela 2. The Influence of Shopping Experience and Perceived Value on Customer Satisfaction and the Impact of Customer Satisfaction on Customer Trust at Minimarket in Jakarta - Dzaky Alfathan INDYANO, Ir. Sasotya PRATAMA, MTE., PMA, Alex Iskandar MUNAF, B.Sc., M.A 3. Comparative Analysis of Oil Palm Smallholder' Income in Indonesia - Dr. Firna Varina, Tukidi, SP.,MSi., Ratna Dewi, SP.,MP. 4. The Determinants of Earnings Response Coefficient (ERC) Evidence From Consumer Goods Companies Listed in Indonesia Stock Exchange for Period of 2016 to 2018 - Dety Nurfadilah, Wiwiek Mardawiyah Daryanto, Rizky Octoralie 5. The Legal Status Of Permanent Single-person And Collegial Bodies Of Belarusian And Polish Parliaments: A Comparative Legal Aspect - Assoc. Prof. Dr. Aksana CHMYHA 6. The Impact of Geopolitical Risk on International Trade: Evidence From Export Container Volume of Türkiye - Asst. Prof. Dr. Kamil Özden EFES, Assoc. Prof. Dr. Abdullah AÇIK 7. Transgender Rights Under Bigotry and Ignorance - Asst.Prof.Dr. Muhammad YASEEN 8. The Effect of Human Capital Development, Transformational Leadership, Organizational Commitment towards Employee Work Performance: Case Study of PT. Multi Beneficial Centralindo - Gilbert Putra Amos, Sudarmawan Samidi, Cut Sjahrifa 9. Islamic Architectural Management: Aanalyzing the Diverse Perspectives - Hamna AHSAN, Assoc. Prof. Dr. Muhammad Zia-ur-REHMAN 10. The Impact of the Covid-19 Pandemic and the use of Social Media Towards the Changes of Farmer Behaviors on Purchasing Patterns – Suhendi, Roy SEMBEL 11. The Fast Moving Consumer Good Industry Strategy To Increase Profitability to Facing Economic Contraction and Survive in The Covid-19 Pandemic Era - Diego Lana Setiawan,S.E.,CHRP.,LOAP., Prof. Ir. Roy Sembel, MBA.,Ph.D.,CSA., CIB., CIIM, Dr. Melinda Malau, S.E.,M.M.,CPA.,CBV.,CFRM.,CFA 12. The Moderating Role of Religious Belief in Influencing Individual Donor Attitude in Jabodetabek: As Seen From The Evidence in Plan Indonesia - Ilyana HABSJAH, Dr. Amelia NAIM 13. A Study on Adolescent Girls for Socio-Economic Status & Education Challenges in Kota District - Dr Ashish JORASIA, Dr Ashutosh KUMAR 			

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
10 Dec 2022 Session 8	11:30- 13:00	Moderator	Assoc. Prof. Dr. Aksana CHMYHA Mr. Zohaib Hassan Sain
<ol style="list-style-type: none"> 1. The Relationship between Organizational Culture and Employee Commitment, Job Satisfaction, and Employee Retention Post Assets Acquisition A case study of Indonesian Oil and Gas Company - Dr. Ir. Amelia Naim INDRAJAYA, Muhammad Satrio NURRAHMAN 2. The Influence of Digital Literacy on Retail Garment Traders' Intention to Use and Actual Usage of Mobile Digital Application within Cipulir Thematic Market, Jakarta, Indonesia - Ricky Teja Murti, B.Bus, Prof. Ir. H. M. Roy Sembel, MBA., Ph.D., CSA., CIB., CIIM, Dr. Melinda Malau, SE., MM., CPA., CBV., CFRM., CFA 3. Disciplinary Responsibility Of Members Of Parliaments Of Belarus And Poland - Assoc. Prof. Dr. Aksana CHMYHA 4. The effect of Organizational Justice, Career Development Opportunity, and Work-life Balance on Turnover Intention and Job Satisfaction of Z Generation Employees in the Banking Industry - Dr. Ir. Amelia Naim INDRAJAYA, Kim Daewoong 5. The Role of ESG in the Sustainability of Palm Oil Companies in Indonesia and the Effect on Performance and Stock Return - Abdurrahman Wahid, Dety Nurfadilah, Ardo Ryan Dwitanto 6. Insurance Sectors -- its Impacts on Socio-Economic Structure of Civic Society - Gupta Amit 7. Kashmir as a Regional State under Lalitaditya Muktapid in the Early Medieval Age - Mr. Arindam PARUA 8. Role of Artificial Intelligence (Ai) In Global Finance Related With Private Banking Sector - Aaqib Danish 			

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
10 Dec 2022 Session 9	11:30- 13:00	Moderator	Prof. Sovik MUKHERJEE Amelia Naim INDRAJAYA
<ol style="list-style-type: none"> 1. The Antecedents of Subscriber Intention of Indonesian Young Generations Upon Spotify - Mr. Bagawan Kagurnita Krisatio SOENARJONO, Prof. Ir. M. Aman WIRAKARTAKUSUMAH, PhD., Ms. Liza Agustina Maureen NELLOH 2. The Role of E-WOM In The Theory of Planned Behavior of Customer Intention to Purchase Lubricant at Shell Petrol Station - Fadhillah Indra BUDI, Amelia Naim INDRAJAYA 3. FDI, Economic Growth and Environmental Degradation Nexus: Evidence from BRICS - Prof. Sovik MUKHERJEE 4. Analysis of Financial Performance on Pt. Mitra Keluarga Karyasehat Tbk Before and During Pandemic Covid-19 - Fauziyah Nafishah, Wiwiek Mardawiyah DARYANTO, Roy SEMBEL 5. The Coping Mechanism by Yazidi Female Survivors and Their Problems Inside Camps-Duhok - PhD student Jabbar Abdulrahman QAHAR 6. The Obligation to Establish and Run a Limited Liability Company for Everyone who has the Passion to Build a Financial Economy, a Decent Living, Advanced Competitiveness at Family, Local, National, Regional, International Levels has Proven to Have a Fresh Impact on Civil Society - Dr. Michael Mandang, MM, C. Fcs 			

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10 Dec 2022 Session 10	13:00- 14:30	Moderator	Dr. Amelia NAIM Assoc Prof. Dr. Leonnard Ong, SE, M.Comm
<ol style="list-style-type: none"> 1. Determining the Method of Calculating of Article 21 Income Tax in Tax Planning (Case Study at PT. Khatulistiwa) - Defiani Nindasari, Tutty Nuryati, David Pangaribuan 2. The Hidden Magnitude of Intimate Partner Violence: Its Prevalence on Health Among Women in Mainland Tanzania - Research Scholar Tariq Abubakar ALLY, Dr Ramesh KUMAR 3. Impact of Debt Policy, Corporate Activities and Risk Management Practices on Financial Distress (Empirical Study on Mining Companies Listed on the IDX for the 2019-2021 Period) - David Pangaribuan, Sumarno Hidayat, Luthfi Nofriansyah 4. Algorithms For Diagnostics of Technological States in Petrochemical Industry - Siddikov I.Kx., Ganiev A.A. 5. Corporate Social Responsibility and Financial Aspects Towards Stock Returns With Firm Size as Moderating Variable (Empirical Studies on Indonesia Telecommunication Companies Listed on Indonesia Stock Exchange 2016-2021) - Rosada Tri ASNADA, Ir. Yulita Fairina SUSANTI, M.Sc, Ph.D 6. The Effect of Perceived Value, Service Quality, Reputation, and Trust to Customer Loyalty on Independent Automotive Workshop in Greater Jakarta - Huger Dhanu ANGGORO, Rima AGRISTINA, Assoc Prof. Dr. Leonnard Ong, SE, M.Comm 			

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
10 Dec 2022 Session 11	13:00- 14:30	Moderator	Prof. Dr. Roy Sembel Sanjib Kumar HALDAR
<ol style="list-style-type: none"> 1. Comparative Analysis of Customer Handling Policies between Government and Private Banks - Shilpi GANGULY 2. Management for Solutions: Social Anthropology of Managers - Sana SEHER, Dr. Muhammad Zia ur REHMAN, Ms. Nikita PATE 3. Moderating Role of Financial Technology towards the Effects of Financial Performance, GCG and Macroeconomic on Stock Returns of Indonesia Category 4 Banks - Melitta ARUAN, Roy SEMBEL, Melinda MALAU 4. The Benefits of Blended Teaching - Sanjib Kumar HALDAR 5. MSME Loan Securitization and Bank Stability - Arfan WIRAGUNA, Prof. Rofikoh ROKHIM, Ph.D, Dr. Buddi WIBOWO, Prof. Roy SEMBEL, Ph.D 			

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10 Dec 2022 Session 12	14:30- 16:00	Moderator	Dr. Muhammad Zia-ur-REHMAN Dr. Ir. Amelia Naim INDRAJAYA
<ol style="list-style-type: none"> 1. Factors that Motivate Women to Become Entrepreneurs in Digital Business: Empirical Evidence in Jabodetabek area, Indonesia - Salsabila Nur Fadhilah, Shafa Iqlima Dzikro 2. A Review on The Effect of Leadership Style on Employee's Behaviour - Halima Ali AHMADA, Dr. Rubina FAKHR 3. Effect of User Interface and User Experience on Customer Satisfaction to PT. RST – Prof. Dr. Roy SEMBEL, Irwan Hamdi 4. Understanding Communication Through Social Media Marketing Activities and Its Influence on Purchase Intention - Dr. Ir. Amelia Naim INDRAJAYA 5. Empirical Analysis of Leadership And Managership: Imperative Contribution of Emotional Intelligence - Hamna AHSAN, Dr. Muhammad Zia-ur-REHMAN, Mrs. Maria Zia 6. Juvenile delinquency:The Rising Phenomenon in Kebbi State, Nigeria - Umar Farouk Mohammed PhD, Research Scholar Nelofar Ara 			

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10 Dec 2022 Session 13	14:30- 16:00	Moderator	Prof. Dr. Muhammad Zia-ur-Rehman Drant. Mehmet Metehan Çetintas
<ol style="list-style-type: none"> 1. Measuring Financial Health Analysis Using Risk-Based Bank Rating (RRBR) Ratios: Evidence from Syariah Bank Listed on Indonesia Stock Exchange (IDX) For Periods Of 2018-2020. - Agung WIRAYOGI, Oktofa Yudha SUDRAJAD, Wiwiek Mardawiyah DARYANTO 2. Impact of Vessel Inspections to Vessel Operations and Business (Case Study: Indonesian Ship Owner) - Tenggar M Siregar 3. Emotional Exhaustion (EE) and its impact on Turnover Intention: The role of Organizational Commitment - Maria Zia, Dr. Muhammad Zia-ur-Rehman, Syed Muhammad Wafa ur Rahman 4. Paradigmatic Analysis of Diversity Management and Organizational Performance in the periphery of Developmental Projects - Muhammad SHAHBAZ, Dr. Muhammad Zia-ur-Rehman, Mrs. Maria Zia 5. Colonial Construction of the Subservient Gods of Tulunadu - Shashiraja.P. Balakkila 6. The Impact of Company Reputation, Service Quality and Customer Satisfaction toward Customer Loyalty: In an Indonesia Mining and Construction Supply Company - Victor PAKPAHAN, Assoc Prof. Dr. Leonard Ong, SE, M.Comm, Tritjondro BASKORO 			

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10 Dec 2022 Session 14	16:00- 18:00	Moderator	Prof. Dr. Roy SEMBEL Dr. Souvik Dasgupta
<ol style="list-style-type: none"> 1. The Effect of Pre and Post-Merger and Acquisition Events (M&As) on the Stock Performance Evidence on Banks Listed in Indonesia Stock Exchange for Periods 2011-2019 - Wiwiek Mardawiyah DARYANTO, Shafa Iqlima Dzikro 2. Shifting in Purchasing Behaviour at Online Food Delivery in Indonesia During and Post-pandemic from the Perspective of Theory of Consumption Value - Astrid Zenia TANGGARA, Wiwiek Mardawiyah DARYANTO, Roy SEMBEL 3. Business Process Improvement and Capital Budgeting Analysis to Develop the Digitalization Process of Loan / Financing in Bank Sumsel Babel - Oktofa Yudha Sudrajad, Reza Rhamadany 4. Empirical Analysis of the Impact of Individual Performance on Overall Organizational Success: Implications for Expatriates - Dr. Muhammad Zia-ur-Rehman, Abid H. BHUTTA, Syed Muhammad Wafa Ur REHMAN 5. Paradigmatic Evaluation of Quality of Service: A Case Study of Service Oriented Organizations at National Level - Mrs. Maria Zia, Dr. Muhammad Zia-ur-Rehman, Syed Muhammad Wafa ur Rahman 6. Child Punishment and Maltreatment in the Kurdistan Region of Iraq: Causes and Consequences. A Field Study in Erbil City - Hakim Taha 7. Exploring Colonial Architecture in India: A Comparative Study - Shoumanya MUKHERJEE 			

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10 Dec 2022 Session 15	16:00- 18:00	Moderator	Prof. Dr. Med. Manole COJOCARU Prof. Dr. Irene GUMIRAN
<ol style="list-style-type: none"> 1. Determinants of Feminization of Poverty in North Western Ethiopia: The Case of Dejen District (Woreda), East Gojjam Zone of Amhara Regional State - Eyayu Kasseye Bayu 2. Conflict Management Styles of Deans of Public Higher Education Institutions: Bases For A Structural Ethical Conflict Management Model - Prof. Dr. Irene GUMIRAN 3. Cash Withdrawals Using Debit Cards at POS Terminals in Kosovo, a New Method of Payment - PhD(s).Marigona LAHU 4. Entrepreneur Video Essay - Gheorghe GIURGIU, Prof. Dr. Med. Manole COJOCARU 5. Economic Growth Performance and Economic Activities in Kosovo During The Covid-19 Pandemic in Kosovo - Agim BERISHA 6. Implications of Technological Human Resource Management (THRM) in IT & ITES, India - Ankita PRABHAKAR 7. Social Tolerance with Non-Muslims and thoughts of Syed Attaullah Shah Bukhari (Analytical analysis in the light of the current Era) - Dr. Ammara REHMAN 			

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10 Dec 2022 Session 16	18:00- 19:30	Moderator	Nurlan ABBASOV Ph.D. Mariusz Tomczyk
<ol style="list-style-type: none"> 1. Historical Issues in The Epos of “Kitabi-Dada Gorgud” - Nurlan ABBASOV 2. Evaluation of Corporate Non-Financial Performance: Evidence from India - Dr. Shikha Gupta, Associate Professor 3. CBDC - (future) central bank digital currency? - Ph.D. Mariusz Tomczyk 4. Digital society as a simulator of e-government implementation - Ph.D. Krzysztof Gawkowski 5. Trafficking in women for sexual exploitation - an outline of the issues - Ph.D. Justyna Żylińska 6. Logistics as indispensable knowledge in management enterprise - Ph.D. Andrzej Wojciechowski, Ph.D. Andrzej Woźniak 7. Limbus of Sikkim - Ms. Reendima GURUNG 			

CEO Congress Zoom Meeting Channel 1

11 Dec 2022 , Sunday

Meeting Channel 1		https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09	
11 Dec 2022 Session 17	08:00-10:00	Moderator	Dr. Melinda Malau Dr. Muhammad Zia-ur-Rehman
<ol style="list-style-type: none"> 1. The Moderating Role of Brand Image on the Relationship Between Customer Experience and Actual use of Digital Health Applications: an Extended Technology Acceptance Model (TAM) Approach - Alvina Michaela CHRISTANTI, Dr. Ir. Amelia Naim INDRAJAYA, Dr. Rima AGRISTINA 2. Digital Entrepreneurial Intention among Business Students in Jakarta - Mr. Muhammad Ridho HAFIDZ, Ms. Liza Agustina Maureen NELLOH, Mrs. Cut SJAHRIFA 3. Social Marketing and its Influence on the Environment - Rima BOSE 4. Stock Performance and Analysis of Market Capitalization and Fundamental Factors of Socially Responsible Companies in Indonesia on Stock Return: A Study of SRI KEHATI Index - S.T. Dewi Kurniawati, Prof. Ir. MBA, Ph.D, CSA, CIB, CIIM. Roy Sembel, Dr. SE, MM, CPA, CBV, CFRM, CFA. Melinda Malau 5. Managing Human Resource Strategically: The Role of Supply Chain towards Flexibility Contingences and Organizational Fit - Dr. Muhammad Zia-ur-Rehman, Abdullah NAEEM, Mrs. Maria ZIA 6. Evaluate the Impact of Online Grocery Trend to PT Supra Boga Lestari Tbk (RANC) from Financial Perspective - Roy SEMBEL, Fanny KARIADI 7. Digital Bank Performance Review and Marketing Strategy Proposal (Case study: LINE Bank of PT Bank KEB Hana Indonesia) - Ira Fachira, Duhaeng Lee 8. Challenges Faced To Online Education & Learning In Pakistan During Covid-19 Pandemic - Mr. Zohaib Hassan Sain 9. Evaluation of Anti-money Laundering in Azerbaijan - Dr. Gulnara SULEYMANOVA 			

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11 Dec 2022 Session 18	10:00-11:30	Moderator	Prof. Dr. Wiwiek M DARYANTO Cemil YILDIZCAN
<ol style="list-style-type: none"> 1. Analysis of Bilateral Investment Agreements and their Impact on Cooperation Relations between Indonesia and Timor Leste - Dr.Drs.Melkisedek N.B.C Neolaka,M.Si., Luigi Pio Leonardo Cavaliere, Diana San Tabun,S.Pd.,M.IP, Esrah D.N.A.Benu,Sos.,M.Si 2. Social and Solidarity Economy as a Bottom-up Strategy to Overcome Challenges in the Times of Uncertainty - Cemil YILDIZCAN 3. Gender and strategic Political: Opportunities and Challenges for Women and Youth in Political Parties in East Nusa Tenggara Indonesia - Diana San Tabun,S.Pd.,M.IP, Esrah D.N.A.Benu,Sos.,M.Si, Dr.Drs.Melkisedek N.B.C Neolaka,M.Si., Luigi Pio Leonardo Cavaliere 4. Role of NGOs in Rural Development in India: An Analytical Study - Research Scholar Mohd Younis Mir 5. The Effect of Direct-to-Consumer (D2C) Business Model to Consumer Satisfaction and its impact to Repurchase Intention in Fashion Industry - Mitha Novenscha Vidya, Wiwiek Mardawiyah Daryanto 6. Long-Term User Behavior Model to Understand The Beneficial Implementation of QR Code Payment (QRIS) in Indonesian Sharia Banking: A Structural Equation Modeling Approach - Gilang Heru KENCANA, Eko Agus PRASETIO 7. The Influence of Market-Based Assets and Marketing Capability Towards Sustainable Competitive Advantage and Its Effect on Company's Performance at Recycled Plastics Industry - Frederick Ramadhani Samantha SAMAN, Wiwiek Mardawiyah DARYANTO, Roy SEMBEL 			

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11 Dec 2022 Session 19	11:30-12:30	Moderator	Prof. Dr. Wiwiek Mardawiyah DARYANTO Lecturer Dr. Ebru KASNAK
<ol style="list-style-type: none"> 1. The Role of Culture in Market Acceptance For New Products in Ice Cream Industry - Giovani Shanti ELISABET, Wiwiek Mardawiyah DARYANTO, Roy SEMBEL 2. Analysis of Kaizen Based on 3 Sigma Application to Reduce Cost of Production in PT.XYZ - Tiarma Uli SIDAURUK, Wiwiek Mardawiyah DARYANTO 3. Challenges In Quality Of Education In Higher Education Institutions (HEIs) Of Pakistan - Mr. Zohaib Hassan Sain 4. Financial Performance Analysis and Financial Distress Prediction of Indonesia State-Owned Enterprises in the Construction Industry Listed on IDX Before and During Economic Crisis in the Covid-19 Pandemic Era (Period 2019 - 2021) - Raden Aswin RAHADI, Rachmadiosi MUHAMMAD 5. Change Management Approach for Digital Transformation in the Healthcare Organizations - Lecturer Dr. Ebru KASNAK 			

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11 Dec 2022 Session 20	12:30-13:30	Moderator	Prof. Ahmet SENGONUL Asst. Prof. Esengul SALIHOGLU
<ol style="list-style-type: none"> 1. Organizational Culture Role on the Digital Transformation of Companies - Lecturer Dr. Ebru KASNAK 2. The Effect of Hedonic and Utilitarian Shopping Value to Impulsive Buying Behaviour to Airline Passenger Moderated by Digital Airport Experience at Soekarno Hatta International Airport, Jakarta - Rizky PRIYANDANI, Dr. Ir. Amelia Naim INDRAJAYA 3. Intention To Buy Non-Prescription Medicine Via E-Health Platform Using TPB Theory With Product Knowledge As Moderator: A Case Study On Alodokter - Fathur Bhakti NUGRAHA 4. The Impact of Ore Export Ban and Macroeconomics Variables on Stock Returns of Nickel Mining Companies - Adriansyah CHANIAGO, Roy SEMBEL, Melinda MALAU 5. Power Supply Measurement For Investment Decision Using Capital Budgeting Analysis and Monte Carlo Analysis - Mr. Alvan Sukmawijaya 6. Analysis of the Interaction Between Exchange Rates and Selected Indicators with ARDL method: The case of Turkiye - Prof. Ahmet SENGONUL, Asst. Prof. Esengul SALIHOGLU 			

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11 Dec 2022 Session 21	13:30-15:00	Moderator	Dr. Amalia E MAULANA Ms. Bidisha HALDER
<ol style="list-style-type: none"> 1. State Support for the Development of Entrepreneurship in Azerbaijan - Assoc. Prof. Dr. Murteza HASANOĞLU, Master's Student Aisha ALIYEVA 2. Evaluation of the Differentiation Value, Brand Meaning and Stopping Power of Indonesia Higher Education Institutions' Taglines as the Marketing Communication Brand Element - Amalia E MAULANA 3. The Impact of Corporate Ownership and Dividend Policy to Risk Disclosure Practice and Stock Market Performance of Indonesian Public Listed Companies During Pandemic - Tania Mentari DESRIYANI, Roy SEMBEL, Melinda MALAU 4. The Effect of Employee Engagement on Turnover Intention: The Moderating and Mediating Role of Person-Organization Fit at Banks in Jakarta - Mely PRIMAYANTY, Roy SEMBEL, Harris Turino KURNIAWAN, Melinda MALAU 5. How to reduce work family conflict ? a methodological approach of employing the formula of organizational support and performance incentives - Ribbat Khan, Phd Scholar-LMS., Assoc. Prof. Dr. Muhammad Zia-ur-Rehman 6. Book Burning: Tracing the History of the Modern Information Warfare – Ms. Bidisha HALDER 			

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11 Dec 2022 Session 22	15:00- 16:30	Moderator	Assoc. Prof. Dr. Murat Çemberci Dr. Ir. Amelia Naim INDRAJAYA
<ol style="list-style-type: none"> 1. The Role of Innovativeness in Moderating Customer Purchase Intention to Buy Local Brand Perfume in DKI Jakarta - Indana NABHAN, Dr. Ir. Amelia Naim INDRAJAYA 2. The Role of Knowledge Moderating a Farmer's Intention to Adopt Black Soldier Fly Farming: An Approach to the Theory of Planned Behavior (TPB) - Camila Isabel LASTRILLA, Dr. Ir. Amelia Naim INDRAJAYA 3. Transformational Leadership and Employee performance – Empirical Analysis of Higher Education Institutions - Ribbat Khan, Phd Scholar-LMS., Assoc. Prof. Dr. Muhammad Zia-ur-Rehman 4. The Influence of NCT Dream's Credibility as the Brand Ambassador in Consumptive Behaviour for Lemonilo (A Survey toward @Lemonilo IG) - Angelika Mandra, Retno Dyah Kusumastuti, Iswahyu Pranawukir 5. Transitional Energy is an Opportunity for Indonesia in Global Competition in The G20, Especially in The Fields of Biomass and Energy Storage - Dr. Erwin SUSANTO, Dr (cand). Endang SUSILOWATI 6. Exploring The Relationship Between Supply Chain Analytics Technology Capability and Firm Performance: The Mediating Role of Supply Chain Resilience - Assoc. Prof. Dr. Murat Çemberci, Tuğba Karagülle 7. Factors Affecting Pemba's Adolescent's Psychological Health - Halima Ali AHMADA, Dr. Rubina FAKHR 			

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11 Dec 2022 Session 23	16:30- 18:00	Moderator	Assoc. Prof. Dr. Şule TUZLUKAYA Asst. Prof. Dr. Sibani SARMAH
<ol style="list-style-type: none"> 1. The Effect of Influencer Marketing on Consumer's Brand Trust and Purchase Intention - Rachmat Tauhid UNO, Dr. Ir. Amelia Naim INDRAJAYA 2. Economic Feasibility Study of a Chemical Enhanced Oil Recovery Project in Indonesia Based on Conventional DCF And Real Option Valuation Model: Case Study at PT ABC. - Junita Taskia AMIN, Oktofa Yudha SUDRAJAD 3. Role and Status of Khasi Females with special reference to Customary Inheritance System - Asst. Prof. Dr. Sibani SARMAH 4. The Effect of KOSGEB Supports and Additional Finance Options on the Success of the Start-up - Res. Asst., Büşra ÖZDEMİR, Yasemin KARABULUT, Dr. Burcu TOSUN, Assoc. Prof. Dr. Şule TUZLUKAYA 5. Integration Of India: A Historical Study With Special Reference To Jammu & Kashmir And Role Of Shri Golwalkar - Miss. Prachi Prabha GAUTAM 6. Analyzing the Effect of Risk-Based Bank Rating (RBBR) Ratio on Stock Returns: A Comparative Study between Bank BUKU III and BUKU IV in Indonesia - Ms. Disotyani Nurrahma FITRI, Mrs. Wiwiek Mardawiyah DARYANTO, Mrs. Dety NURFADILAH 			

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11 Dec 2022 Session 24	18.00- 19.00	Moderator	Amelia Naim INDRAJAYA Dr. Swati Mishra
<ol style="list-style-type: none"> 1. A Study on The Intentions of Early Users of Metaverse As Learning Platforms Using The Technology Acceptance Model: As Seen From In The Evidence From PT. Markplus Institute - Giovanni Alexander PANUDJU, Amelia Naim INDRAJAYA 2. Indian Culinary/ Food Tourism- Past, Present and Future - Gaurav Gomase, Dr. Charuta Gajbhiye, Merle Almeida 3. A Co-integration and Vector Error Correction Analysis of the Relationship Between Inflation and GDP Per Capita Growth of Ghana - Research Scholar Collins Adu Takyi 4. Impact of Social And Ethical Values Of Academia In Behavioural Economics - Ms. Shalini Jadiya, Dr. Swati Mishra 			

CEO Congress Zoom Meeting Channel 2

9 Dec 2022, Friday

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
9 Dec 2022	12:00-	Moderator	Assoc.Prof. Dr. Gülşen AKMAN
Session 1	13:30		Assoc. Prof. Dr. Pınar Ünal-Aydın
<ol style="list-style-type: none">1. Üniversite Öğrencilerinin Gönüllülük Çalışmalarına İlişkin Görüşleri: Bir Fenomenoji Araştırması - Lecturer Yasemin İBİŞ2. Türkiye'de Covid 19'un E-Ticaret Üzerindeki Etkileri - Assoc.Prof. Dr. Gülşen AKMAN, İlyas Cem YILMAZ, Arş.Gör. Çağın KARABIÇAK3. Depresif Bozukluğu Olan Hastalarda İçselleştirilmiş Damgalanmanın Belirleyicileri - Assoc. Prof. Dr. Pınar Ünal-Aydın, Assoc. Prof. Dr. Oryal Taşkın4. Aşçılık Öğrencilerinin Turizm Sektöründe Çalışmaya Yönelik Görüşleri - Öğr. Gör. Dr. Hacı Ahmet ÇAKIR, Rümeysa AKYÜZ5. Türkiye Büyükelçiliklerinin Yumuşak Güç Söylemleri: Paris, Madrid, Pekin Örneği - Erdal BİLİCİ, Simge ÜNLÜ, Lütfiye YAŞAR6. Kalite Yöneticilerinin Gözünden Yükseköğretimde Kalite Çalışmalarının Nedenleri- Dr. Kürşat TAŞTAN, Dr. Öğr. Üyesi Nalan SABIR TAŞTAN			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
9 Dec 2022	13:30-	Moderator	Prof. Dr. Deniz ZEREN
Session 2	15:00		Assoc. Prof. Dr. Ali KONAK
<ol style="list-style-type: none">1. Çağımızın Yeni Sorunu Teknoloji Bağımlılığı - Assoc. Prof. Dr. Fadime DİLBER2. Gerçek Zamanlı Pazarlamanın Potansiyeli Açısından İncelenmesi - Dr. Durmuş KOÇAK, Prof. Dr. Deniz ZEREN3. Sosyal Sürdürülebilirlik Kaygısı ve Lojistik Süreci - Asst. Prof. Dr. İpek ÖZENİR, Assoc. Prof. Dr. Gülsün NAKİBOĞLU4. Duygusal Bulaşma: Örgütsel Yansımaları, Yapılmış Çalışmalar ve Gelecek Araştırmalar için Öneriler - Sefa GÜLTEPE, Assoc.Prof.Dr.N.Derya ERGUN ÖZLER5. Seçilmiş Afrika Ülkelerinde Türkiye'nin Pazar Payının Gelişimi - Prof. Dr. Serkan DİLEK, Assoc. Prof. Dr. Ali KONAK6. Ekonomik İş Birliği Örgütlerinin Türkiye'nin Dış Ticaret ve Ekonomik Büyüme Performansı Üzerine Etkileri - Assoc. Prof. Dr. Ali KONAK, Ömer Faruk AYYILDIZ			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
9 Dec 2022	15:00-	Moderator	Assoc. Prof. Dr. Sevgi SÜMERLİ SARIGÜL
Session 3	16:30		Assoc. Prof. Dr. Betül ALTAY TOPCU
<ol style="list-style-type: none">1. İş Yaşamında Kadına Yönelik Psikolojik Şiddet: Kraliçe Arı Sendromu-Pembe Taciz - Merve YILDIRIMOĞLU, Assoc. Prof. Dr. Ebru ERTÜRK2. Türkiye'deki Çevresel Bozulmada Finansal Sektör Gelişiminin, Temiz Enerji Tüketiminin ve Beşeri Sermayenin Rolü - Öğr.Gör.Dr. Pınar AVCI, Öğr.Gör. Esra YAŞAR, Doç Dr. Sevgi SÜMERLİ SARIGÜL3. Tahmin Algoritması Kullanılarak Yerel Yönetimlerin Katı Atık Toplama Maliyetlerinin Etkinleştirilmesi - Assoc. Prof. Dr. Sevgi SÜMERLİ SARIGÜL, Asst. Prof. Dr. Ramazan ALDEMİR, Assoc. Prof. Dr. Betül ALTAY TOPCU4. AR-GE'de Çalışan Araştırmacı Sayısı ve Patent Başvuruları Yenilenebilir Enerji Üretimini Teşvik Eder Mi? Türkiye'den Kanıtlar - Assoc. Prof. Dr. Betül ALTAY TOPCU5. Havacılık Sektöründe Risk Faktörü: Havacılık Sigortası Kapsamında Bir İnceleme - Ayşe SUSUZ, İlinay GÜLLÜ, Sevim YILMAZ, Sümeyye YAVUZ6. Havacılık Sektöründe İletişimin Önemi ve Vaka İncelemesi - Emine Gül ŞAHİN, Zehra EĞİNKAYA, Büşra YILDIRIM7. Havacılık Sektöründe Zaman ve Stres Yönetiminin Personel ve Sektöre Etkisi - Jale ERDEM, Emine Gül ŞAHİN, Zehra EĞİNKAYA, Büşra YILDIRIM			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
9 Dec 2022 Session 4	16:30- 18:00	Moderator	Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI Dr. Öğr. Üyesi Nur ÖZER CANARSLAN
<ol style="list-style-type: none">1. Geleceğin Pazarlaması: Metaverse Pazarlama - Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Assist. Prof. Dr. Ramazan ASLAN2. Ağızdan Ağıza Pazarlama Stratejisinin Üniversite Öğrencilerinin Mağaza Tercihlerine Etkisi Üzerine Bir Araştırma: Adıyaman Üniversitesi Örneği - Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Assist. Prof. Dr. Ramazan ASLAN3. Mermer Sektöründe Bölgesel Kümelene: Bilecikteki Mermer İşletmeleri Üzerine Nitel Bir Araştırma - Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Assoc. Prof. Dr. Bora GÖKTAŞ4. Maliye Biliminin Öznesi Olarak “Şehir” ve “Şehir Maliyesi” - Assoc. Prof. Dr. Recep TEMEL5. Kültürel Bir Miras Olarak Malî İçerikli Türk Atasözleri ve Maliye Disiplini Üzerindeki Etkileri - Assoc. Prof. Dr. Recep TEMEL6. Mobil Alışveriş Uygulamalarında Hizmet Kalitesinin Müşteri Bağlılığı Üzerindeki Etkisi - Dr. Öğr. Üyesi Nur ÖZER CANARSLAN7. Tek Çocuklu ve Çok Çocuklu Annelerin Çocuklarına Yönelik Alışveriş Metaforları: Kelime Bulutu Analizi - Dr. Öğr. Üyesi Nur ÖZER CANARSLAN			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
9 Dec 2022 Session 5	18:00- 19:30	Moderator	Assoc. Prof. Dr. Süreyya Genç Asst. Prof. Dr. Yusuf YILDIRIM
<ol style="list-style-type: none">1. Örgütsel Güvenin Örgütsel Bağlılık Üzerine Etkisi: Çağrı Merkezi Çalışanlarına Yönelik Bir Araştırma - Dr. Öğr. Üyesi Ahmet USLU, Zavil Gültekin TUMA2. Çok Kültürlü İş Ortamlarının Yönetimi: Stratejik Bir Araç Olarak Kültürel Zekâ - Asst. Prof. Dr. Yusuf YILDIRIM3. Kariyer Uyum Yeteneklerinin Girişimcilik Niyetine Etkisinde Dışsal Güdülenmenin Rolü - Dr. Muhammet Ali ÇELEBİ4. Lisans Düzeyindeki Öğrencilerin Kinetik Sanata Olan Algılarının İncelenmesi - Assoc. Prof. Dr. Süreyya Genç, Sema Nur YÜCEL5. Altın Susam- Egem ZAĞRALI ÇAKIR6. Petrolün Deniz Ortamı Üzerindeki Etkileri: Meksika Körfezi - Dr. Öğr. Üyesi Ezgi KOVANCI7. Rusya-Ukrayna Savaşı: Haber Görsellerinde Liderlerin Temsili - Dr. Aydın KAYMAK, Dr. Öğr. Üyesi Aziz COŞKUN			

CEO Congress Zoom Meeting Channel 2

10 Dec 2022 , Saturday

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 6	08:30- 10:30	Moderator	Prof. Dr. Eyüp ARTVİNLİ Assoc. Prof. Dr. Esin SEZGİN
<ol style="list-style-type: none">1. Türkiye'deki Ortaokul Sosyal Bilgiler Dersi Öğretim Programlarında ve Ders Kitaplarında İklim Değişikliği: Taksonomik Bir Analiz - Prof. Dr. Eyüp ARTVİNLİ, Araş. Gör. Leyla DÖNMEZ2. CEO Marka ve CEO Markalama: Kavramsal Bir Çerçeve - Prof. Dr. Emet Gürel, Araş. Gör. Azra K. Nazlı, Araş. Gör. Neslihan Özmelek Taş, Büşra Çetin3. Tıbbi Dokümantasyon ve Sekreterlik Bölümü Öğrencilerinde E-Sağlık Okuryazarlığı - Dr. Öğr. Üyesi Okan KOÇ4. Sağlık Bilimleri Öğrencilerinde OPAC Kullanımı: Balıkesir Üniversitesi Örneği - Dr. Öğr. Üyesi Okan KOÇ5. Karbon Emisyonunun İşletmelerin Temerrüt Riski Üzerindeki Etkisi - Dr. Öğr. Üyesi Selin ÖZEN, Dr. Öğr. Üyesi Meltem ECE ÇOKMUTLU6. Pandemi Sürecinde Ergenlerdeki Gelecek Kaygısı ve Stresle Başa Çıkma Yöntemleri Arasındaki İlişkinin İncelenmesi - Fulya GÖKÇELER, Assoc. Prof. Dr. Esin SEZGİN7. Türkiye'de Erken Yaşta Evlilik Konulu Bilimsel Çalışmaların Bibliyometrik Analizi - Fulya GÖKÇELER, Assoc. Prof. Dr. Esin SEZGİN			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 7	10:30- 12:00	Moderator	Prof. Dr. Eyüp ARTVİNLİ Dr. Öğr. Üyesi Çağlar SÖZEN
<ol style="list-style-type: none">1. Investigation of the Relationship Between Non-Residents' Stock Portfolio and CDS Premium by Econometric Methods - Dr. Öğr. Üyesi Çağlar SÖZEN, Öğr. Gör. Dr. Onur ŞEYRANLIOĞLU, Dr. Öğr. Üyesi Ferhat İSPIROĞLU2. Bölgesel Kalkınma Aracı Olarak Üniversiteler: Harran Üniversitesi Örneği - Dr. İhsan KURAN3. Portföyü Yarı Varyansa Göre Düzenlemek Mantıklı mı? - Kartal SOMUNCU4. Avrupa Enerji Krizi ve Türkiye'ye Olası Etkileri - Dr. Öğr. Üyesi Fatma Merve EKİZ5. Türkiye'deki Lise Coğrafya Dersi Öğretim Programlarında ve Ders Kitaplarında İklim Değişikliği: Taksonomik Bir Analiz - Prof. Dr. Eyüp ARTVİNLİ, Araş. Gör. Leyla DÖNMEZ			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 8	12:00- 13:00	Moderator	Prof. Dr. Mehmet Nuri GÖMLEKSİZ Prof. Dr. Ramazan ŞENGÜL
<ol style="list-style-type: none">1. Bebek Beşikte Çeyiz Sandıkta Deyimi Üzerine - Dr. Mukadder GÜNERİ2. Eğitim Fakültesi Öğrencilerinin Uzaktan Eğitime İlişkin Görüşleri - Prof. Dr. Mehmet Nuri GÖMLEKSİZ, Guidance Counselor Elif CÜRO3. Eğitim Fakültesi Öğrencilerinin Sınıf Yönetiminde Yeterliklerine İlişkin Görüşleri - Prof. Dr. Mehmet Nuri GÖMLEKSİZ, Guidance Counselor Elif CÜRO4. Kamu Denetçiliği Kurumu Kararlarında Yönetimsel Şeffaflık - Prof. Dr. Ramazan ŞENGÜL, Arş. Gör. Cihan Necmi GÜNAL			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 9	13:00- 14:00	Moderator	Prof. Dr. Orhan ELMACI Assist. Prof. Dr. Özlem ATAN
<ol style="list-style-type: none">1. Süreklilikten Sürdürülebilirliğe Entegre Düşünceden Değer Yaratmaya Geçişte Faaliyet Raporlarının Rolü: İmalat Sektörünün Ampirik Analiz Sonuçları - Prof. Dr. Orhan ELMACI2. Kurgulama Düzeyi Teorisi Perspektifinden Tüketicilerin Çevresel Sorunlara Yönelik Tutumlarına İlişkin Kavramsal Bir Tartışma - Dr. Öğr. Üyesi Ali Emre AYDIN3. BIST Sürdürülebilirlik Endeksinde Döngüsel Performans Ölçümü - Murat SÜRMEK, Dr. Öğr. Üyesi. Meltem ECE ÇOKMUTLU4. Stratejik Kalite Yönetimi Bağlamında Akademisyenlerin İşe Yönelik Memnuniyetlerinin Örgütsel Vatandaşlık Davranışına Etkisi ile Öz-Yeterliliğin Aracı Rolü Üzerine Bir Araştırma - Assist. Prof. Dr. Özlem ATAN			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 10	14:00- 15:30	Moderator	Prof. Dr. Şevki ÖZGENER Prof. Dr. Özlem BALABAN
<ol style="list-style-type: none">1. Yönetimsel Özyeterlilik Aracılığıyla Otantik Liderlik ve Etkileşimsel Adalet Psikolojik Performansı Etkiler mi? - Yüksek Lisans Öğrencisi Hatice YILAR, Prof. Dr. Şevki ÖZGENER2. Azerbaycan'da Kültür Turizminin Gelişmesi İçin Fırsatlar ve Türk Halklarını Birbirine Yakınlaştırmada Rolü - Assoc. Prof. Dr. Arzu Alim kızı Hüseyin3. Sağlık Çalışanlarının Yaşadığı Yengeç Sepeti Sendromunun Örgütsel Sinizm Algıları Üzerindeki Etkisi - Nida SAK, Prof. Dr. Ali ERBAŞI4. Sivil Toplum Kuruluşlarında Otantik Liderlik Algısı Üzerine Bir Araştırma - Abdulkadir TAŞKIN, Assoc. Prof. Dr. Özlem BALABAN5. Banka Çalışanlarında İş Stresi: Türkiye Cumhuriyet Merkez Bankası Çalışanlarına Yönelik Bir Araştırma - Sinan TEMUR, Assoc. Prof. Dr. Özlem BALABAN6. Tüketimde Sadelik Davranışının Sosyal Kimlik Kuramı Çerçevesinde İncelenmesi - Dilara ŞATLI, Asst. Prof. Dr. Güngör HACIOĞLU			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 11	15:30- 17:00	Moderator	Assoc. Prof. Dr. Jale SAĞLAR Assoc. Prof. Dr. Mutlu UYGUN
<ol style="list-style-type: none"> 1. Covid 19 Salgınında İşletmelerin Karlılık Oranları Değişimi: Borsa İstanbul'da İşlem Gören İşletmeler Üzerine Bir Araştırma - Assoc. Prof. Dr. Jale SAĞLAR, Assoc. Prof. Dr. Elif N. DEMİRCİOĞLU 2. Covid 19 Pandemi Dönemi ve Sonrasında Havayolu Şirketlerinin Finansal Yapısı Üzerine Bir İnceleme - Assoc. Prof. Dr. Jale SAĞLAR 3. Tüketici Temelli Yeşil Marka Değerinin Gelişiminde Kilit Yeşil Tutum ve Davranış Eğilimlerinin Rolü - Assoc. Prof. Dr. Mutlu UYGUN, Hande GÜLGEÇ 4. Çalışanların İçsel Pazarlama ve Yalın Üretim Uygulamalarına Yönelik Algıları Arasındaki İlişkiler - Assoc. Prof. Dr. Mutlu UYGUN, Nermin ADAŞ 5. Elektronik Perakende Sektöründe Tüketici Temelli Marka Değerinin Satın Alma Davranışına Etkisi - Merve KARA, Assoc. Prof. Dr. Ümran ŞENGÜL 6. Yeni Ekonomik İlişkiler Şartlarında İnovasyon Yönetiminin Yeri ve Rolü - Dr. Parviz RUSTAMOV HACI OĞLU 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
10 Dec 2022 Session 12	17:00- 18:30	Moderator	Prof. Dr. Behçet ORAL Assoc. Prof. Dr. Mehmet KAPLAN
<ol style="list-style-type: none"> 1. Herkes Geri Döndü Ama O(nlar) Dönmedi... İşyerine Geri Dönmeyen Mühendisler Üzerine Bir Araştırma - Asst. Prof. Dr. Berna Turak KAPLAN, Assoc. Prof. Dr. Mehmet KAPLAN 2. Ceo Nasıl Başladı? İletişim, Ekonomi, Organizasyon Odaklı İlk Kongrenin Anatomisi - Asst. Prof. Dr. Berna Turak KAPLAN, Assoc. Prof. Dr. Mehmet KAPLAN 3. Türkiye'de Kentleşme Sürecinde Gecekondulaşma - Assoc. Prof. Dr. Vedat YILMAZ 4. Türkiye'de Büyükşehir Belediyelerinin Tarihi Üzerine Bir Araştırma - Assoc. Prof. Dr. Vedat YILMAZ 5. Yöneticilerin Yeşil Dönüşümcü Liderliğinin Firmanın Yeşil İmajına Etkisi: Yeşil Süreç İnovasyonunun Rolünü Anlamak - Asst. Prof. Dr. Burcu ÖZGÜL 6. Enerji Tüketiminin Hisse Senedi Fiyatlarına Etkisi; OECD Ülkeleri İçin Panel Veri Analizi - Assoc. Prof. Dr. Şahin BULUT 7. ARCS Öğretim Tasarımı Modeli Temelinde İngilizce Dersi İçin Bir Öğretim Tasarımı Örneği - PhD Student Turan PALABIYIK, Prof. Dr. Behçet ORAL 			

CEO Congress Zoom Meeting Channel 2

11 Dec 2022, Sunday

Indonesian Language

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 13	08:00-10:00	Moderator	EVA SETIA RINI DAMANIK S.E.,M.S.Ak
<ol style="list-style-type: none"> 1. The Relationship of Level of Competence and Communication on the Job Satisfaction: A Case Study of Regional Government Legislative, or DPRD of the Batang Hari Regency Secretariat Employees - EVA SETIA RINI DAMANIK S.E.,M.S.Ak, SRI ROSMAWATI S.E.,M.Si, SITI MAISARAH S.Pd.I.M.Pd 2. Increasing Farmer Income with Application of Organic and In-Organic Fertilizer at Oil Palm Seedling – Enita, Sri Harimurti, Bangun Joko Laksono 3. Pengaruh Jumlah Penduduk terhadap Pertumbuhan Ekonomi Provinsi Jambi Periode 2017-2021 - Kasiyati Yunita Wulansari, SE., MM, Budi Darma, SE., MM, Miftahul Choiri, S.Sos.I., MM 4. Analisis Tingkat Kesehatan Bank Syariah dengan Metode CAMEL (Studi Kasus Bank Syariah Mandiri Periode 2016-2020) - Niki Kosasih, Akhmedi, Azwar Anas 5. Comparative Analysis of Oil Palm Smallholder' Income in Indonesia - Dr. Firna Varina, Tukidi, SP.,MSi., Ratna Dewi, SP.,MP. 6. The Influence of Price and Product Quality on Consumer Purchase Intention: Empirical Evidence on “Sumber Rezeki” Aluminum/Glass Shop - Dra. Muryati,M.Si, Nadiatul Khoiroh,S.Pd,MM, Ratna,SE,MM 			

Indonesian Language

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 14	10:00-11:00	Moderator	Wahya Iffa Lubis, Fauziah
<ol style="list-style-type: none"> 1. Dominant Factor Analysis That Affects The Income Level Of Palm Oil Farmers in Koto Boyo Village, Batin Xxiv District, Batang Hari District - Siti Marlina.AZ, Wahya Iffa Lubis, Fauziah 2. How to Process Rubber Processing Materials With The Income of People's Rubber Farming in Muaro Jambi Regency - Ms. Sophia, Mr. Epit Erwandri 3. Analysis of The Condition of The Dimensions of Service Quality on Patient Satisfaction at Puskesmas Maro Sebo ILIR District - Endang Meiliani, Afriantoni, Sopian 4. Feasibility Analysis of Dragon Fruit Agriculture In The Village of The River Buluh, Subdistrict of Muara Bulian Batanghari District - Ade Jermawinsyah Zebua, SE, MM, Rusnani,S.Si,M.Si, Uliya, S.Pt,M.Si 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 15	11:00-12:30	Moderator	Asst. Prof. Dr. Hatice GENÇ KAVAS Prof. Dr. Ahmet ŞENGÖNÜL
<ol style="list-style-type: none"> 1. The Effect of the Covid-19 Pandemic Distress on the Visits of Psychiatry Polyclinics of Children Under 18: A Case of Sivas - Asst. Prof. Dr. Hatice GENÇ KAVAS, Prof. Dr. Ahmet ŞENGÖNÜL 2. Building Anti-Corruption Characteristics by Using the Pentahelix Approach Model at Children's Forum in Indonesia - Putri Hergianasari,S.IP.,M.IP, Rizki Amalia Yanuartha,S.I.Kom.,M.Sos., Novriest Umbu Walangara Nau,S.Hub.Int., M.A, Luigi Pio Leonardo Cavaliere 3. Creating History & Culture: Perspectives on the Punjabi Diaspora in United Kingdom - Dr. Harry 4. The Effect of Customer Trust in Moderating Business Model Innovation on Competitive Advantage: A Case of Industrial Water Treatment Companies in Indonesia - Bayu Rachmanul Hakim, Ir Yulita Fairina Susanti, M.Sc, Ph.D., Dr. Ir. Firdaus BASBETH, M.M., Prof. Dr. Ir Dedi Fardiaz, M.Sc. 5. Women in Stem: A Multimodal Analysis - Ravindra Singh 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 16	12:30- 13:30	Moderator	Dr. Muhammad Zia ur REHMAN Dr. Melinda Malau
<ol style="list-style-type: none"> 1. Analysis on The Benefit of Technology Innovation in Indonesia's Aquaculture Industry Evidence at eFishery in Cirebon, West Java - Muhammad Luqman BESAR 2. The Effect of Digital Transformation and Product Innovation on Customer Engagement: The Mediating Role of Organizational Culture A Case Study at Beverage Company in Jakarta - Mr. Albert Yuda Sunanto, Mrs. Firdaus Basbeth, Mr. Samuel PD Anantadjaya 3. Financial Performance Analysis and the Effect of Profitability and Market Return on the Stock Return of PT. Adaro Energy Indonesia Tbk - A Coal Mining Company in Indonesia - Benny Halim, Prof. Roy Sembel, Dr. Melinda Malau 4. Intercultural and Transcultural Knowledge Management: Anthropology of Teaching - Dr. Muhammad Zia ur REHMAN, Ms. Nikita PATE, Sana SEHER 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 17	13:30- 15:00	Moderator	Eka Sri Dana Afriza, MBA, CWM, CRM Hameed Ur REHMAN
<ol style="list-style-type: none"> 1. Business Intelligence Strategy Wins Market Competition (Case Study on Video Streaming Platform Products) - Mr. Harsono, Mega Aswiputri, Dewi Puspaningtyas Faeni 2. Price, E-Servqual Cose To Customer Satisfaction (Study Case of Online Application in Indonesia) - Dewi Puspaningtyas Faeni, Wastam Wahyu Hidayat, Ery Teguh Prasetyo, Ratih Puspitaningtyas Faeni 3. Company Ownership and Disclosure of Sustainability Report. Empirical Study on Companies in the Primary Consumer Goods sector that are Listed on the Indonesia Stock Exchange - Dr. Idel Eprianto, SE.MM, Dr. Uswatun Khasanah, S.E., M.M., M.Ak, Dr. Dewi Puspaningtyas Faeni, SE.MBA 4. Logistique Urbaine et Mobilité Urbaine Dans la Ville de Yaoundé - Julien Grégoire ONGUENE ATEBA 5. The Role of Gold Nanoparticles For The Photo Thermal Cancer Therapy - Uzma AYAZ, Hameed Ur REHMAN 6. Metaverse and Generation Z: How the Fusion of Virtual and Real Worlds will Affecting Digital Residents - Eka Sri Dana AFRIZA 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 18	15:00- 16:30	Moderator	Liza Agustina Maureen Nelloh Dana Afriza
<ol style="list-style-type: none"> 1. The Impact of Perceived Usefulness and Perceived Ease of Use Toward Intention to Buy Food Online By Menu Informativeness as Moderator of Pizza Hut Indonesia Native Application - Dwi Rendra Jaya, Dr. Ir. Amelia Naim INDRAJAYA 2. Factors That Influence Buying Decisions of Generation Z Towards Burger Delivery Restaurants in DKI Jakarta: A Case of GoFood - Ryan Rivaldi, Yulita Fairina Susanti, Dana Afriza 3. Digital Platform for Information Seeking Behaviour: Case Study of Parental Involvement in Children's Distance Learning During Covid-19 - Gana Royana Putri, M.HUM, Dwi Selviyana, S.IP 4. Does Graphic Design Elements on Product Packaging Affect Gen Z's Buying Decisions?: Evidence from Wellness Products - Lintang Tiara, Dety Nurfadilah, Liza Agustina Maureen Nelloh 5. Analysis of Financial Performance and Special Notation To Stock Returns of Enterprises on Indonesia Stock Exchange For Periods of 2019-2022 - Aswin Tresna NUGRAHA, Wiwiek Mardawiyah DARYANTO 6. Effects of Intellectual Capital and Corporate Social Responsibility on the Value of Go Public Banking Companies in Indonesia - Dr. Idel Eprianto, SE.MM, Dr. Hadita, SE.MM, Dr. Amor Marundha, SE., M.Ak., Ak., CA 7. The Effect of Management Information Systems (MIS), Work Environment, And Motivation on Employee Performance in PT Citra Bathara Bersaudara, South Tangerang Branch, Banten, Indonesia - Ivan Noviandrie Falisha, Yulita Fairina Susanti, PhD 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 19	16:30-18:00	Moderator	Dr. Amelia NAIM Dr. Mehmet Metehan Çetintas
<ol style="list-style-type: none"> 1. Study of Customer Satisfaction and Service Quality in Post Merger Acquisition Situation in a Global Food Ingredient Company Located in Indonesia with Moderating Role of Integrated Product Portfolio Benefit - Mario Santoso, S.Si, Prof. Ir. H. M. Roy Sembel, MBA., Ph.D., CSA., CIB., CIIM, Dr. Melinda Malau, SE., MM., CPA., CBV., CFRM., CFA 2. The Effect of Marketing Mix (7p) and Buying Decision Process on Foreign's People Buying Decision's Behaviour towards Travelling Domestically in Indonesia - Dr. Ir. Amelia Naim INDRAJAYA, Desfika Sukmawinata 3. The Moderating Role Of E-Customer Trust on The Relationship Between E-Customer Satisfaction and Perceived Website Quality toward Repurchase Intention: A Case Study in Semen Indonesia Official Store - Dede KUSNAWAN, Dr. Ir. Amelia Naim INDRAJAYA, Dr. Rima AGRISTINA 4. Influence of Customer Experience, Customer Satisfaction and Promotion Toward Customer Loyalty in Shopee E-Commerce: The Moderating Role of Live Chat Agent - Ariela Oktafira Lay, Rima Agristina 5. The Effect of Hybrid working on Millennial's Employee Engagement and its' Effect on Turnover Intention A case study of Indonesian Financial non-Bank Company - Yulita Fairina Susanti, Ph.D, Troy Steve Kipuw 6. The Implementation of Marketing Mix With 7p For a Coffee Shop Surviving The Pandemic Situation - Baby Brenda FRIEDA, Dr. Ir. Amelia Naim INDRAJAYA, Ir. Sasotya PRATAMA, MTE.,PMA 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 Session 20	18.00-19.00	Moderator	Dr. İlhan Alyay Yulita Fairina Susanti, PhD
<ol style="list-style-type: none"> 1. The Impact of Social Network Marketing and Gen Z Customers' Perception on Purchase Intention: Evidence from Coffee Shops Industry in South Jakarta - Alessi Alamsjah, Yulita Fairina Susanti, Sasotya Pratama 2. Effect of reward and punishment on employee performance of PT Cahaya Merah Delima (A case study on injection department employees of Cahaya Merah Delima) - Dian Sudiantini, Kardinah Indrianna Meutia, Bintang Narpati 3. Green Marketing Strategy And Green Supply Chain Management On Green Purchase Intention: Empirical Study Of Semarang Municipality - Kesi Widjajanti Eviatiwi, Kusumaningtyas Sugiyanto 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 <u>Session 21</u>	18.00- 19.00	Moderator	Dr. Ziya Att Tamhid Ahmed Khan Pathan Mr. Souvik Dasgupta
<ol style="list-style-type: none"> 1. Green Tourism In India: The Development Of A Special Sustainable Way Of Forest Management With Particular Reference to Assam - Mr. Souvik Dasgupta 2. “The Relationship Between Illness And Culture: A Sociological Analysis” - Dr. Ziya Att Tamhid Ahmed Khan Pathan, Ms. Neliswa Nontsetselelo Hadzebe 3. Notes on Educational Management For The Inclusion of Students With Disabilities - Ms C. Deysi Turcas Robert Profesor Auxiliar, Dr. C. Niurka Tellez Rodríguez P.T, Dr. C. Eduardo Nicolás Bonne Falcón P.T 4. From Insignificance to Paramouncy: The Gradual Rise and Eventual Fall of the ‘Turkish’ Bandagan in the Delhi Sultanate (1206-1266) - Ms. Kritika PAREEK 			

Meeting Channel 2	https://seu.zoom.us/j/5305888600		
11 Dec 2022 <u>Session 22</u>	17.00- 19.00	Moderator	Dr. İlhan Alyay Mr. Souvik Dasgupta
<ol style="list-style-type: none"> 1. Green entrepreneurship and its determinants- the case of Poland - Ph.D. Anna Misztal 2. Logistic potential for crisis situations - Ph.D. Wojciech Sokolowski 3. Innovation Orientation and Organization Performance. How to Measure the Relation? - Ph. D. Joanna Rudawska 4. E-Społeczeństwo XXI wieku. Zarządzanie sprzedażą produktów w Internecie i komunikacją kluczem do sukcesu firmy - Ph.D. Maciej Sikorski 5. Security of local communities - legal aspects - Ph.D. Artur Lis 6. Rola funkcjonariuszy Służby więziennej w zapewnieniu prawidłowego toku postępowania karnego w odniesieniu do stosowania tymczasowo aresztowania - Major Ph.D. Pawel Luszcz, Lieutenant Małgorzata Klimek 7. The worrying problem of recurrent repression in Polish criminal law - M.Sc. Małgorzata Czerwińska 			

5th CEO Congress English Channel
11 Dec 2022 , Sunday

Meeting Channel 1	https://us02web.zoom.us/j/5995309057?pwd=aS84T3EzSU5oaTJNTWxqV2J0TEhwZz09		
11 Dec 2022 <u>Closing Session</u>	19.00- 19.30	Moderator	Prof.Dr. Wiwiek Mardawiyah DARYANTO Prof. Dr. Şevki ÖZGENER
<p>Closing Session All congress participants are required to attend this session. The best paper award will be given.</p>			