



**COMMUNICATION
ECONOMICS
ORGANIZATION**

6-7 December 2025- Karachi, Pakistan

12th

INTERNATIONAL CEO CONGRESS PROGRAM

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Opening Time 9:00 (GMT +3)



International CEO

(Communication, Economics, Organization)

Social Sciences Congress

6-7 December 2025- Karachi, Pakistan

www.ceocongress.org

INTERNATIONAL CEO CONGRESS PROGRAM

2025 Int. CEO Congress takes place with the participation and contributions of **306 academics from 30 countries:** Argentina, Azerbaijan, Burkina Faso, Cameroun, Canada, Democratic Republic of the Congo Ethiopia, Greece, India, Indonesia, Iran, Kazakhstan, Mali, Morocco, New Zealand, Nigeria, Pakistan, Philippines, Poland, Portugal, Romania, Saudi Arabia, Spain, Thailand, Togo, Türkiye, Ukraine, United Kingdom, United States of America, Uzbekistan.

Presentations will be in Turkish & English.

CEO Congress **Zoom Meeting Link for Room 1:**

<https://us02web.zoom.us/j/83233413315>

CEO Congress **Zoom Meeting Link for Room 2:**

<https://us02web.zoom.us/j/81599107433>

Use Turkish time to see your presentation time please. (GMT +3)

The International CEO congress will start with the National Anthem of the Republic of Türkiye.
<https://youtu.be/hWOMuL11g8w>

The International CEO congress will start with the National Anthem of the Republic of Pakistan.
https://youtu.be/igozswk9nrs?si=O6CjdwM_uA_HIUTs

Note: CEO congress sessions are to be recorded in accordance to the General Data Protection Regulation (GDPR) and KİŞİSEL VERİLERİN KORUNMASI KANUNU (KVKK). By joining the congress sessions, you automatically consent to such recordings. If you do not consent to being recorded, discuss your concerns with the host or do not join the congress sessions. Congress proceedings book and congress full text book will be published in various places. The authors are responsible for the content of the papers.

CEO Congress Zoom Meeting Room 1
6 December 2025, Saturday

<u>OPENING CEREMONY</u>	
Saturday 6 December 2025 9:00-10:00	<u>Opening Speeches</u> <u>Moderator:</u> Prof. Dr. Lamia HAMMAD <u>Speakers:</u> National Anthem of the Republic of Turkiye National Anthem of the Republic of Pakistan Kerim KARADAL, Coordinator Prof. Dr. Shahida Sajjad, Vice Chancellor, Metropolitan University, Karachi Pakistan, Chair Prof. Ir. M. Aman Wirakartakusumah, Rector of IPMI Institute Indonesia, Co-Chair <u>Prof.Dr. Luís Miguel Cardoso, Polytechnic Institute of Portalegre, Portugal</u> Assoc. Prof. Dety Nurfadilah, MBA., CFP., IFP, Director of Research and Community Services, IPMI Institute, Indonesia Prof.Dr. Viktoria Sokolova, Vice-Rector for Scientific and International Activities Alfred Nobel University, Ukraine Prof. Dr. Sergii KHOLOD, Rector of Alfred Nobel University Dnipro, Ukraine, Co-Chair Prof. Dr. Farhod AHROROV, Vice Rector of Samarkand Branch of Tashkent University of Economics, Uzbekistan, Co-Chair Prof. Dr. Ayapbergen TAUBAYEV, Rector of Esil University, Astana, Kazakhstan
<u>“Room Link:</u>	<u>Zoom Meeting Link for Room 1</u>

CEO Congress Zoom Meeting Room 1
6 December 2025, Saturday

<u>Keynote Speakers Session</u>	
Saturday 6 December 2025 10:00- 11:30	<u>Moderator:</u> Asst. Prof. Dr. Souvik Dasgupta <u>Keynote and Guest Speakers:</u> Prof. Dr. Dewi Puspaningtyas Faeni, MBA, MHT, Professor in Business Management in Universitas Dirgantara Marsekal Suryadarma, Indonesia Mr. Andre Mostert– Kingston University, London Management and Entrepreneurship Bsc Course Director, United Kingdom Prof. Dr. Siham EL-KAFABI, Director of Arrows Research Consultancy, New Zealand Prof. Dr. Hernán E. Gil FORLEO, University of Buenos Aires, Argentina Carles Agustí i Hernández, International Governance Consultant & SDG Manager, Barcelona/Spain Dr. Ir. Rini Setiati, MT., IPM., Universitas Trisakti USAKTI, Indonesia Dr. Benjamin Morton, JD, The Global Pivot Institute – United States of America
	<u>"Room Link:</u> <u>Zoom Meeting Link for Room 1</u>

<u>Research Methods Workshop</u>	
Saturday 6 December 2025 11:30- 12:00	<u>Moderator:</u> Dr. Rey TY, Payap University – Thailand <u>Title:</u> Different Types of Literature Review: Features, Features, Strengths, Weaknesses, and Recommendations
	<u>Room Link:</u> <u>Zoom Meeting Link for Room 1</u>

CEO Congress Zoom Meeting Room 1
6 December 2025, Saturday

Meeting Room 1	<u>Zoom Meeting Link for Room 1</u>		
6 December 2025 Session 1	12:00- 13:30	Moderator	Prof.Dr. Wiwiek Mardawiyah DARYANTO
1. Global Supply Chain Disruptions and Financial Resilience: A Decade of Evidence from Walmart Inc. (2015-2025) - T Muhd Redha Vahlevi, Wiwiek Mardawiyah DARYANTO, Aulia Rahmadiani PUTRI 2. Insights into Kappaphycus Alvarezii for Improving Polymer Flooding in Enhanced Oil Recovery - Ridho ABDILLAH, Muh. Taufiq FATHADDIN, Andon INSANI 3. Unlocking Infill Opportunities in Mature Steamflood Fields: HPT and Decline Rate Economic Sensitivity, a Case Study in “D” Field - Efrando SIREGAR, Suryo PRAKOSO, BENYAMIN, Widia YANTI 4. Literature Review: Plant-Based Cellulose for Carboxymethyl Cellulose Conversion and Application in Drilling Mud Formulation - Rika Maharani WAROPEN, Dr. Rini SETIATI, Suryo PRAKOSO, Rambun Pamenan KHAIFI, Widia YANTI 5. Effect of Temperature and Precipitation on Price Stability: Global Evidence and the Moderating Role of Monetary Policy - Mohamed SAOU, Taha NAMRI, Idriss El ABBASSI 6. From Awareness to Empowerment: Evaluating Emotional Intelligence Development in Students with Visual Impairment Through Training - Dr. Saira SALEEM, Dr. Fouzia REHMAN, Ghulam Abbas BALOUCH			

Meeting Room 1		<u>Zoom Meeting Link for Room 1</u>	
6 December 2025 <u>Session 2</u>	13:30- 15:00	Moderator	Assoc. Prof. Dr. Shailja VASUDEVA
1. Analysis of Financial Performance at the Department of Transportation of Asmat Regency Based on the Notes to the Financial Statements - Marietha Tethool, Dr. Nurhastuty Kesumo Wardhani, SE, Ak, M.Si, CA, PhD, Nurhafifah Amalina, Rina Hartanti 2. Marketing and Communication Strategy in the Development of The Halal Food Station: an Operational Approach to Local Sustainability - Dr. Ir. Erwin Susanto Sadirsan, MM., MBA., Dr. Evi Sofia, S.E., MBA, Fiska Kusumawati, S.E., M.BA, Ashylla Faizharana Yuwono, Syalwa Nur Azizah 3. Post-Failure Flow Assurance Evaluation of an Inactive Subsea Pipeline - Reastika ANNA, Muhammad Taufiq Fathaddin, Muhammad Nauval RIZKI, Rifqi Ahmad Bakri, Riko Meidiya PUTRA, Daviq Chandra KOSASI 4. Electrification: Is It the Future of Indonesia's Automotive Industry? A Financial Performance Analysis of PT Astra International Tbk (2020–2024) - Abdul MUKHLIS, Wiwiek Mardawiyah DARYANTO, Ibnu Zandra BACHTIAR 5. The Portfolio Drag Paradox When Volume-Led Growth Becomes Value-Destructive in a Transitioning Energy Market – A Case Study of PT Perusahaan Gas Negara - Risnu ZUHRUFFANI, Wiwiek Mardawiyah DARYANTO, Najwa ALIMAH 6. Accounting Practitioners' Perspectives on the Feasibility, Challenges, and Benefits of Sustainability Reporting in Indonesian MSMEs: A Quantitative Analysis Using the GRI Framework - Dio Erlangga Dwilopa, Zhesica Asih, Sarah Megumi Fatiha, Nurhastuty Kesumo Wardhani, Henik Hari Astuti, Rina Hartanti 7. A Comparative Analysis of Designing Gastronomic Experiences with Artificial Intelligence - Res. Asst. Batuhan Eren ŞEREMETLİ, Science Specialist Rana ŞAT, Prof.Dr. Cevdet AVCIKURT 8. Culinary Diplomacy: Positioning Turkish Cuisine as a Tool of Cultural Foreign Policy - Science Expert Rana ŞAT, Assoc. Prof. Dr. Shailja VASUDEVA			

Meeting Room 1		Zoom Meeting Link for Room 1	
6 December 2025 Session 3	15:00-17:15	Moderator	Prof. Dr. Shahida SAJJAD
1. Assessing Barriers in Implementing STEM Education in Secondary Schools: Effects on Teachers' Performance – Dr. Samina SALEEM, Prof. Dr. Shahida SAJJAD 2. Empowering Teachers to Take Active Part in Curriculum Development - Dr. Elnur PASHAYEV 3. Low Urban Attractiveness of Edea in Cameroon: An Appraisal of Local Constraints - Phd student Marie Louise Simone NYONKWE NGO NDJEM, Prof. Dr. KOLA Edinam, Prof. Dr. MOUPOU Moise, Prof. Dr. Coffi AHLOU Cyprien 4. A Qualitative Study for Examining the Role of SEL In Student Well-being in The Primary Schools in Sindh – Dr. Iffat Sultana RIND, Prof. Dr. Shahida SAJJAD 5. General vs. Special Schools: Does Organizational Health Really Shape Teacher Performance? - Tehseen ZAHRA, Prof. Dr. Shahida SAJJAD 6. Local Governance and Citizen Participation in The Development of The City of Edea in The Context of Decentralisation - Phd student Marie Louise Simone NYONKWE NGO NDJEM, Prof. Dr. KOLA Edinam, Prof. Dr. MOUPOU Moise, Prof. Dr. Coffi AHLOU Cyprien 7. A Ghost in the Machine Has Trust Issues A Survival Guide - Dr. Heather Henderson, Dr. Truman Spring 8. Climate Change and Inflation in the MENA Region: A Panel Threshold Analysis - Taha NAMRI, Mohamed SAOU, Idriss El ABBASSI 9. Social Work for Sustainable Futures: Empowering Communities in Times of Crisis - Ass. Professor Olga Katsiani, Ass. Professor George Filippidis, Ass. Professor Aikaterini Oikonomou 10. Short- and Long-term Changes in the Practice of COVID-19–related Complementary and Alternative Medicine Among Adults in Hejaz Region, Saudi Arabia - Professor Elham ALJAALY, Registered Dietitian Miss Aisha HUSSEIN, Associate Professor Dr. Nahlaa KHALIFA, Teaching Assistant Miss Doaa ALYOUBI 11. GREEN- TECH DIPLOMACY: A Tool for Shared Climate Resilience in Navigating Peace For Sustainable Future - ABARAJITHA R.B 12. Carbon Tax, Energy Transition and CO2 Emissions A Dynamic Panel Data Approach for Northern Africa and Europe - Tarek DRISSI BOUZAI, Said Tounsi			

Meeting Room 1		<u>Zoom Meeting Link for Room 1</u>	
6 December 2025 <u>Session 4</u>	17:15- 19:00	Moderator	Sergio Quiroga Mr. Muneeb Aurangzeb
1. Effects of Green Industrialization on Inclusive Growth in Sub Saharan Africa (SSA) - PhD. Can. Rayanguénéwendé Abdoul Kader BOUDA, Prof. Dr. Tibi Didier ZOUNGRANA 2. "Green Voices": Art and Science to Transform the Environmental Issues of the La Ribera Neighborhood - Mgter. Sergio Quiroga, Osvaldo De la Canal, Daniela Gabutti, Romina Olaviaga 3. Breaking boundaries, weaving knowledge: education at the Argentine Cultural Institute - Sergio Quiroga 4. Artificial Intelligence in Strategic Defense Cooperation: Analyzing the Pakistan-Russia Partnership in a Multipolar World - Mr. Muneeb Aurangzeb, Asst. Prof. Dr. Syed Shuja Uddin 5. Languages and Currencies in Francophone Africa: Challenges for Sovereignty, Peace and Sustainable Development - PhD. Candidate Ariane De Crécy KEPEUTAT NKOLLO 6. The Role of Quaid-e-Azam Muhammad Ali Jinnah and Mustafa Kemal Atatürk in Shaping Modern Nation-States: A Comparative Study - Mr. Muhammad SAFDAR 7. Resilience of Smes in Goma Amid Recurrent Regional Conflicts - PhD. Cand. Jocry BAHOGHERHE HAMULI 8. Civic Co-governance as an Element of Social Resilience Management - Ph.D. Karina Górska-Rozej 9. The Digital Transformation in Healthcare as a Key Driver of Effective Change Management - Professor Joanna Jasińska			

Meeting Room 1		<u>Zoom Meeting Link for Room 1</u>	
6 December 2025 <u>Session 5</u>	19:00- 20:30	Moderator	Dr. Mohammad Haseen AHMED Kerim Karadal
1. Digital Transformation and Mobilization of Port Revenues at the Autonomous Port of Douala - Dr. ONGUENE ATEBA Julien Grégoire 2. The Mirage of AI Utopia: Assessing Promises and Pitfalls for Equality in Current and Future Developments - Dr. Mohammad Haseen AHMED 3. Microbiota Modulation as Therapeutic Approach in The Neuropathic Pain in Dog with Spinal Cord Injury: Impact of Polenoplasmin - Major Gheorghe GIURGIU, Lect Dr Cristina FERNOAGA, Prof Dr. med Manole COJOCARU 4. The Environmental Crime in The Context of Public Policies - Mihaela-Corina BUCUR 5. Prevention of Environmental Crime in The Context of Promoting Environmental Education - Mihaela-Corina BUCUR 6. Creation of protected areas in the Sahel region of Africa and social tensions: the case of Ma Mbed-Mbed National Park (Extreme North Cameroon) - Alima Laurent Jonas, Aoudou Doua Sylvain 7. Binary Logistic Regression Model in Predicting the Employability of Senior High School Graduates - Mr. Cromwell F. GOPO 8. Sustainable Entrepreneurship in Central and Eastern Europe in 2008-2024: Key Determinants and Main Developmental Trends - Ph.D. Magdalena Kowalska			

CEO Congress Zoom Meeting **Room 1**

7 December 2025, Sunday

Meeting Room 1	<u>Zoom Meeting Link for Room 1</u>		
7 December 2025 <u>Session 6</u>	08:00-10:00	Moderator	Prof. Dr. Wiwiek M Daryanto Yulita F Susanti, PhD
1. Financial Performance of Consumer-Branded Packaged Food Industry in Indonesia under Pandemic Normalization and Global Food Crisis - Valencia KAM, Wiwiek Mardawiyah DARYANTO, Azahran Atras Arfie SYAM 2. Financial Restructuring and Deleveraging Strategy of PT Dayamitra Telekomunikasi Tbk (Mitratel): A Study on Financial Performance during Infrastructure Expansion in Indonesia - Canrijon LIMBONG, Wiwiek Mardawiyah DARYANTO, Nadya Zulfa NAFIS 3. Assessing the Financial Resilience of PT Adhi Karya (ADHI) through Z-Score Dynamics in the 2020-2024 Period Prior to a Merger with Another State-Owned Construction Company - Danang Arief NUGROHO, Wiwiek Mardawiyah DARYANTO, Nayla Rasti ERMAWAN 4. Financial Health Analysis of PT FKS Food Sejahtera Tbk using DuPont System Analysis and Altman Z-Score in the period of 2021-2024 - Josephin Johana Christie KALENGKONGAN, Wiwiek Mardawiyah DARYANTO, Sefriana LOPO 5. Financial Performance Evaluation of PT Charoen Pokphand Tbk Using Financial Ratio Analysis from 2020 to 2024 - Muhammad Indra Chaidir, Wiwiek Mardawiyah DARYANTO, Randy Alaric JUREMI 6. Ratio Repair at a Flag Carrier: Financial Ratio Dynamics of Garuda Indonesia (2020–2025) and the Pro Forma Effect of Danantara’s November 12, 2025 Capital Injection - Ihsan Fauzi RAHMAN, Wiwiek Mardawiyah DARYANTO, Melani Halena TAMONOB 7. Altman Z-Score Analysis and Evaluation of Construction Company PT Wijaya Karya Indonesia: Evidence of Financial Health During the President Jokowi Era - Wiwiek M DARYANTO, Dian Utami WULANINGSIH, Laila Adinda SAFITRI, Liana Mega Ristyani BEKTI, Samuel PD ANANTADJAYA 8. Financial Performance Evaluation of PT Telkom Indonesia (Persero) Tbk Using Financial Ratio Analysis from 2020 to 2024 - Ary HARTONO, Wiwiek Mardawiyah DARYANTO, Philip IMMANUEL 9. Financial Performance Analysis of Pt Sumber Alfaria Trijaya Tbk (Alfamart) Using Financial Ratio Approach During 2020–2024 = Fatan Mubarak IMRON, Wiwiek Mardawiyah DARYANTO, Galih Gerhana 10. Assessing the Financial Performance and Strategic Integration of GoTo Group Post-Merger (2021–2025) - Fatih Muzaki IMRON, Wiwiek Mardawiyah DARYANTO, Helda Valentina SORONGAN			

Meeting Room 1	<u>Zoom Meeting Link for Room 1</u>		
7 December 2025 <u>Session 7</u>	10:00-12:00	Moderator	Dr. Firdaus BASBETH Dr. Liena Prajogi
1. Depo Bangunan vs. Mitra10: A Competitive Positioning Study in Indonesia’s Retail Building Materials Market - Alyssa RUSTAM, Mariana Ardhyani PERMATASARI, Siti Aliza NURJANAH, Zahroh YUSUF, Dr. Firdaus BASBETH 2. Financial Performance Analysis of PT. Asta Otoparts Tbk. during the Emerging of Electric Vehicle (EV) in Indonesia using Altman Z-Score Model - Jonathan Wijaya, Wiwiek Daryanto, Daffa Arindra PUTRA 3. The Role of Business Incubator Ecosystems in Strengthening MSME Sustainability within the SDGs Framework – Liena Prajogi, Bernadetta Kwintiana Ane, M Rezki Oktavianoor, Yuary Farradia, Arief Novisto, Dewi Melati 4. Financial Healthiness Analysis and Evaluation of Buku IV Private and State-Owned Banks Before and During the Covid-19 Pandemic - Haffian Nurrasyid, Wiwiek Mardawiyah Daryanto 5. Analysis of Financial Distress using the Altman Z-Score to evaluate the Financial Performance of PT Wijaya Karya (Persero), Tbk for the Period 2020 – 2024 - Rubiyati Inayah, Wiwiek Daryanto, Ammara Rania PANE 6. Geopolitical and Economic Aspects of Transit in Central and Eastern Europe - Ph.D. Przemysław Czernicki; Ph.D. Bartłomiej Suchodolski			

Meeting Room 1		Zoom Meeting Link for Room 1	
7 December 2025 Session 8	12:00- 14:00	Moderator	Dr. Melinda Malau Dr. Rini SETIATI
1. Analysis of Multidimensional Poverty in Cameroon: An Approach Using The MPI - Dr. Jean Faustin KAFFO, Mr. Donald BANHORO BAYO 2. Intention to Adopt Digital Banking Application With The Moderating Role of Financial Technology Application Usage - Ayu Lestari, Prof. Ir. H. M. Roy Sembel, MBA., Ph.D., CSA., CIB., CIIM, Dr. Melinda Malau, SE., MM., CPA., CBV., CFRM., CFA 3. Trends and Dynamics in FMCG Packaging Design: Systematic Literature Review 2005–2025 - Harris EFFENDI, Dida NURHAIDA, Fajar REZANDI 4. Identifying Internal Factors of Handbag Product Quality Based on the Perceived Quality Among Manufacturing Workers - Ardiyo Sastrosatomo, Prof. Ir. H. M. Roy Sembel, MBA., Ph.D., CSA., CIB., CIIM, Dr. Melinda Malau, SE., MM., CPA., CBV., CFRM., CFA 5. Evaluation of Surfactant Concentration and Salinity Variations on Phase Behavior for Light Crude Oil 48°API in Chemical EOR Applications - Raden Fadli Triatmaja, Dr. Rini Setiati, Arinda Ristawati, Randa OKtario, Widia Yanti 6. Phase Behavior with Salinity Levels of 10.000 and 5.000 ppm, Using MES Surfactant with 48° API oil on Laboratory - Randa Oktario, Dr. Rini Setiati, Muhammad Furqon Haryono Bimantoro, Raden Fadli Triatmaja, Widia YANTI 7. Navigating the Future in Petroleum Engineering Especially Enhanced Oil Recovery (EOR): Latest Innovations in Communication, Economy and Community - Dr. Rini SETIATI 8. Customer Experience as the Key to Digital Entrepreneur Success – Tamamudin, Mochamad Yusuf 9. Evaluation and Optimization of Volumetric Efficiency of Hydraulic Pumping Unit at Wells R33, P-22, and K-30, BUN Field - Rambun Pamenan KHAIFI, Muhammad Taufiq FATHADDIN, Dwi Atty MARDIANA, Rika Maharani WAROPEN, Widia YANTI 10. Evaluation of Bypassed Zone Potential in 15 Wells of the SSN Field - Nur Esti PERMATASARI, Dr. Rini SETIATI, Suryo PRAKOSO, Widia YANTI			

Meeting Room 1		Zoom Meeting Link for Room 1	
7 December 2025 Session 9	14:00- 15:30	Moderator	Dr. Souvik Dasgupta Prof.Dr. Dewi Puspaningtyas Faeni
1. Measuring Mitra Adiperkasa Active TBK Financial Performance during COVID-19 using DuPont Analysis - Ivan Gianetti WIRAKARTAKUSUMAH, Wiwiek Mardawiyah DARYANTO, Patmaningrum Tri UTAMI 2. Measuring Financial Performance of PT Bukit Asam Tbk During Declining Export Demand & Global Headwinds - Ferdinan SIHOMBING, Wiwiek Mardawiyah DARYANTO, Jerry the NALLEY 3. Assessing the Financial Stability and Strategic Resilience of PT Anabatic Technologies Tbk amid Indonesia’s Digital Transformation (2020–2024) - Joshua PRADANA, Wiwiek Mardawiyah DARYANTO, Farid AHMAD 4. Assessing the Impact of the COVID-19 Pandemic on the Financial Performance of PT Samudera Indonesia - Adnan Garry KURNIAWAN, Wiwiek Mardawiyah DARYANTO, Monica Christine SIMANJUNTAK 5. The Influence of Knowledge Management, Social Capital, and Absorptive Capacity on Employee Performance - William Sondra, Galih Satrio Aribowo, Janjan Achnihadian, Rony Aspani, Petty Herawati Pasaribu, Prof.Dr. Dewi Puspaningtyas Faeni 6. The Relationship Between Learning Agility, Competency Exploration, And Training and Development on Employee Performance Is Mediated Organizational Commitment - Dewi Sri Wulandari, Shinta Kusumastuti, Muhamad Endra Firmansyah, Rija Ramdhani, Prof.Dr. Dewi Puspaningtyas Faeni 7. The Influence of Workload, Burnout and Autocratic Leadership on Employee Performance Mediated by Work Life Balance - Agung Setyawan, Prof.Dr. Dewi Puspaningtyas Faeni 8. Implementation of Green Human Resource Management: Strategy Analysis in Integrating Work Environment Principles to Employs Performance Moderated by Policies - Edward Bayu Saputra, Sabto Kironowati, Tony Ibrahim, Prof.Dr. Dewi Puspaningtyas Faeni			

Meeting Room 1		<u>Zoom Meeting Link for Room 1</u>	
7 December 2025 <u>Session 10</u>	15:30- 16:30	Moderator	Kerim Karadal
1. Green Innovation, Inequality and Environmental Outcomes: Thresholds and Trade-offs in the Transition to Low-Carbon Technologies - Mohsen Mohammadi Khyareh 2. Transdisciplinary Governance for Integrated Sustainability: Closing the Policy-Implementation Gap through Community-Centred Institutional Design- Mohsen Mohammadi Khyareh 3. Impact Assessment of Fiscal Policy on Employment in Morocco : A Computable General Equilibrium (CGE) Model Analysis - Mrs. Soukayna BOUIJJJ, Professor. Abdelouahab MAAROUF 4. "Leveraging Constraints for Growth: Frugal Innovation as the Strategic Imperative for Organizational Cost-Efficiency - MANESSOUB Chaymae, ZEMZAMI Imane 5. Enhancing Doctoral Supervision Practices in Ethiopian Public Universities through ePortfolios - Assoc. Prof. Dr. Berhanu ABERA 6. The Legal Architecture of Systemic Security: How Law Shapes National and Economic Resilience - Ph.D. Artur Lis 7. Peacebuilding after Karabakh Conflict: A Human Security Perspective - Aygun GURBANOVA			

CEO Congress Zoom Meeting Room 2
6 December 2025, Saturday

Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
6 December 2025	12:00-	Moderator	Prof. Dr. Necla MORA
Session 1	13:30		Dr. Gizem ÖZGÜREL
1. Oğuz Türkçesinde Fiilimsiler: Özbekistan Oğuz Ağızları ve Standart Oğuz Dillerinde Sıfat-Fiil ve Zarf-Fiiller Üzerine Bağımlılık Grameri Yaklaşımı – PhD. Cand. Nargiz GARAYEVA, PhD. Cand. Pulat MAMATKULOV 2. Nuri Demirağ'ın Girişimcilik Modeli: Tarihsel Perspektiften Günümüze Yetkinlik Analizi - Doç. Dr. Gülbeniz AKDUMAN, Araştırma Görevlisi Ahmet Burak ARABACI, Münevver Elif İLHAN, Emirhan CEYLAN, Muhammed Mekin AKBABA 3. Örgütsel ve Yönetmel Bağlamda Yapay Zekâ Farkındalığına İlişkin Bibliyometrik Bir Analiz - Dr.Öğr.Üyesi Mecbure ASLAN TEKE 4. Dijital Müşteri Dönütlerinin Marka Kimliği–Marka İmajı Uyumu Açısından Analizi 1774 Kazdağları Oteli Örneği - Hakkı Kerem KARABULUT, Doç. Dr. Gizem ÖZGÜREL 5. Teknolojik Gelişmişlik, Gelir Eşitsizliği ve Eğitimin Tamponlama Rolü: G-20 Ülkeleri Üzerine Panel Veri Analizi - Dr. Yunus İkiz 6. Üniversite Öğrencilerinin Kişilik Özelliklerine Göre Meslek Seçimi ve Geleceğe Yönelik Tutumları- Selin Doğan, Dr. Öğr. Üyesi Yusuf YILDIRIM 7. Toplumsal Şiddet ve Saldırganlığın Sosyolojik Analizi: Normatif Çöküş, Kültürel Çatışma ve Yapısal Dinamikler - Prof. Dr. Necla MORA			

Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
6 December 2025	13:30-	Moderator	Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI
Session 2	15:30		Dr.Öğretim Üyesi Serap İnceöz
1. Sürdürülebilir Turizm Kapsamında Bir Eko-Turizm Örneği: Sivas-Şuğul Vadisi - Dr .Öğretim Üyesi Serap İnceöz 2. Gelenekten Günümüze Mersin Yörük Kültüründe Gıda Pratiklerinin Sosyokültürel Analizi - Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Sedef SEVİM 3. Sosyal Psikoloji Perspektifinden Pazarlama Stratejileri: Kavramsal Bir Çerçeve - Kader GÜLSEVER, Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI 4. Yerel Kimlikten Küresel Pazara: Mersin İlinde Coğrafi İşaretler - Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Sevgi KARA 5. Göçebe Kültürden Turistik Deneyime: Yörük Kimliğinin Turizmdeki Rolü - Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Sevgi KARA 6. Endüstriyel Miras Kapsamında Divriği'nin Turizm Potansiyeli - Dr. Öğr. Üyesi. Figen ARSLAN KOÇKAYA 7. Yalnız Seyahat Eden Kadınların Seyahat Motivasyonları, Seyahat Kısıtları ve Seyahat Deneyimleri: Nevşehir İli Örneği - Hasene Nur GÖK, Prof. Dr. Şule AYDIN 8. Turizm Eğitimi Alan Öğrencilerin Turizmde Dijitalleşme Hakkında Görüşlerinin Tespit Edilmesi: Balıkesir Üniversitesi Örneği - Ayşegül DEMİR, Ayşegül TEKİN, Arş. Gör. Beste DEMİR 9. Tabağın Hafızası: Mutfak Sanatlarında Gastronomik Miras Kavramı Üzerine İnceleme - Şeyma Nur İYİLİKLİ, Prof.Dr.Nilüfer ŞAHİN PERÇİN 10. Türkiye’de Taksitli Perakende Alışveriş Pratiğinin Doğuşu ve Kurumsallaşma Süreci: Cem Boyner Örneğinde Kurumsal Girişimcilik Analizi - Serhat ADEMOĞLU 11. Müziğin Egzersiz Psikolojisi Üzerindeki Etkileri - Mahdis Moslemi, Asst. Prof. Eda BAYTAŞ			

Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
6 December 2025 Session 3	15:30-17:30	Moderator	Prof. Dr. Remzi ALTUNIŞIK Doç. Dr. Hülya ER
1. Finansal Yapay Zeka Modellerinin Kredi Risk Yönetimine Etkisi - Dr. Gülçin ADIYAMAN 2. Kurumsal Yönetimde Risk Yönetimi Uygulamalarının Finansal Performans Üzerine Etkisi: Otomotiv Sektöründe Bir Araştırma - Sunay Eser, Dr. Öğr. Üyesi M. Adil Salepçioğlu 3. Türkiye’de Bankacılık Sektöründe Yeşil Tahvil ve Sürdürülebilir Finans Uygulamalarının İncelenmesi - Doç. Dr. Hülya ER, Prof. Dr. Remzi ALTUNIŞIK 4. Piyasa Başarısızlıkları ve Devlet Müdahalesi: Kaynak Dağılımında Etkinlik ve Ekonomik İstikrar Sorunları - Dr. Öğrt. Üyesi Sevim AKGÜL 5. Muhasebede E-Dönüşüm Uygulamaları ve E-Dönüşümün Hata ve Hilelerin Önlenmesindeki Etkisi: Bursa İli Örneği - Merve TEMOÇİN 6. Türkiye Türkçesi ve Azerbaycan Türkçesinde Zarf-Fiiller ve Cümle İçindeki İşlevi - YL Sayahı HASANZADE 7. Siyasal Modernleşmenin Teorik Yönleri ve Azerbaycan Cumhuriyeti’ndeki Özellikleri - Prof. Dr. Sevil MAMMADOVA 8. Rusya’nın Güney Kafkasya Politikasında Azerbaycan’ın Yeri – Assoc. Prof. Dr. İlhama OMAROVA 9. TRX Süspansiyon Antrenmanının Nörolojik Rehabilitasyonda Hareketlilik ve Kas Kontrolünü Desteklemesi - Mahdis Moslemi 10. Azerbaycan Cumhuriyeti’nin Askeri Alanda Uluslararası İşbirliği İlişkilerinin Mevcut Durumu ve Beklentileri - Gülare BAĞIROVA			

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Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
7 December 2025 Session 4	08:00-9:30	Moderator	Assoc.Prof. Dr. Kamil ÇOŞTU Assoc. Prof. Dr. Aysel ARSLAN
1. Gelenekten Dijital Dini Terbiye Süreçleri - Assoc. Prof. Dr. Kamil ÇOŞTU, Mukaddes Merve ŞAHİN 2. Din Görevlerince Kaleme Alınan Hatıratlara Dair Bazı Değerlendirmeler - Assoc.Prof. Dr. Kamil ÇOŞTU, Mukaddes Merve ŞAHİN, Muhammed Fatih UZAN 3. Evrensel Adalet ve Devlet Düzeni - Nihat ÇELİKTAŞ 4. Müşteri Güveninin Zedelenmesi: Solmuş Poster Metaforu - Assoc. Prof. Dr. Aysel ARSLAN 5. Köklerden Gelen Değerler: Ahilik ve İş Ahlakı Üzerine Sistematik Bir İnceleme - Dr. Öğr. Üyesi Neşe SALİK ATA 6. Dijital İyi Oluş Alanındaki Yayınların VOSviewer ile İncelenmesi - Dr. Öğr. Üyesi Şerife KARAGÖZ, Dr. Öğr. Üyesi Fatma Yılmaz, Dr. Öğr. Üyesi Nihal Arıcan KAYGUSUZ 7. Algoritmik Vergi Uygulaması ve Yapay Zekâ Tabanlı Risk Skorlaması: Türkiye’nin Kurgan Sistemine Eleştirel Bir Değerlendirme - Dr. Assistant Professor Salahattin ALTUNDAĞ			

Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
7 December 2025 Session 5	9:30-11:00	Moderator	Prof. Dr. İnan ERYILMAZ Assist. Prof. Dr. Tugay ÖNEY
1. İnovasyon İçin Yaratıcılık - Lecturer Doctor, Emin Ergun Selçuk 2. Kamu Yönetiminde Dijital Dönüşüm: Yapay Zekâ ve Büyük Verinin Rolü ve Etkileri - Prof. Dr. Serdar Kenan GÜL, Kübra Aysima YAZKAN 3. Avrupa Birliği'nin Türkiye'de Kamu Yönetimi Reformlarına Hukuki Etkisi - Prof. Dr. Serdar Kenan GÜL, Sinem Nur MÜTEVELLİ 4. Yeşil Girişimcilik Öz Yeterliliği: Otel Çalışanları Üzerine Bir Araştırma - Mustafa Tamer TAŞKIN, Prof. Dr. Işıl ARIKAN SALTİK 5. Girişim Girişimcilik ve Sürdürülebilirlik Sözcükleri Üzerine - Dr. Mukadder GÜNERİ 6. 2050 Sürdürülebilir Havacılık Hedefleri Doğrultusunda Pegasus Hava Yolları'nın Kurumsal Dönüşümü: Sürdürülebilirlik Raporları Temelli Bir İnceleme - Assist. Prof. Dr. Tugay ÖNEY, Research Assistant İhsan Emrecan ŞAHİN 7. Havaalanı Operasyonlarında İnsan ve Sistem Hatalarının Ortak Analizi: FMEA-HFACS Bütünleşik Modeli - Prof. Dr. İnan ERYILMAZ, Dr. Nusret ERCEYLAN 8. Avrupa Birliği Ülkelerinde Çevre Kirliliği Bağlamında Havacılık Kuznets Eğrisi Hipotezinin Analizi - Sümeyye YAVUZ, Prof. Dr. Alper ASLAN 9. Moda Tasarım gelişimi, Moda Trendleri ve Toplumun Gelir Seviyeleri Arasındaki İlişki: Bir Analiz - Alireza Moslemi			

Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
7 December 2025 Session 6	11:00-12:30	Moderator	Dr. Sümeyye GÖKÇENOĞLU Aygun GURBANOVA
1. Contemporary Manifestations of Islamophobia in Western Countries - Bakhtiyar NAJAFLI 2. The Second Karabakh War: Successes in the Military, Diplomatic, and Information Spheres - Pərvin İbrahimova 3. Information Security in Contemporary Conflicts: Ensuring Peace and Resilience in Interconnected Global Systems - Ahmadova Shafag Firudin 4. Recent Regulatory Developments in European Union Health Legislation - Dr Sümeyye GÖKÇENOĞLU 5. Social Media Anxiety Among University Students - Tülay ŞAHİN, Erdinç BALLI 6. Teaching American Literature in Secondary Schools: Comparative Perspectives with Azerbaijani Prose - Arif Alim Asadov, Dr.			

Meeting Room 2	<u>Zoom Meeting Link for Room 2</u>		
7 December 2025 <u>Session 7</u>	12:30-14:00	Moderator	Prof. Dr. Mehmet Nuri GÖMLEKSİZ Dr. Dilara YILMAZ
1. Alignment Between Aviation Graduates and Industry Demands Implications for Human Resource Strategy - Elif Çağla AYDEMİR, Süleyman Nur Baki KÖRLÜ, Doç. Dr. Didem RODOPLU ŞAHİN 2. Pre-School Teacher Candidates' Views on Coding Education in Early Childhood - Prof. Dr. Mehmet Nuri GÖMLEKSİZ, Res. Asst. Zehra AL 3. Perspectives of Pre-school Candidate Teachers on Nature-Based Education - Prof. Dr. Mehmet Nuri GÖMLEKSİZ, Res. Asst. Zehra AL 4. Evaluating Digitalization in the Context of Enterprise Risk Management at Airports - Lecturer, Ph.D. Ümmühan Beste YILDIRIM 5. Examining the Relationship Between Academic Procrastination and Exam and General Anxiety Levels in Tourism Guide Students - Assistant Professor Arzu BALIKOĞLU, Kaan GÜREL 6. Assessing The Impact of Sustainability Performance on Firm Performance: A Literature Review - Research Assistant. Dr. Ayşe KAYA, Dr. Dilara YILMAZ 7. The Impact of Molecular and Fusion Cuisine in Turkish Cuisine - Science Expert Rana ŞAT			

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Meeting Room 1	<u>Zoom Meeting Link for Room 1</u>		
7 December 2025 <u>Closing Session</u>	16.30-17.00	Moderator	Prof. Dr. Wiwiek Mardawiyah DARYANTO Prof. Dr. Şevki ÖZGENER Prof. Lamia Hammad
Closing Session All congress participants are required to attend this session. The best paper award will be given.			

PS.: The technical team will assist you during online presentations.

Technical Team;

Mr. Muhammad SAFDAR

Mr. Muneeb Aurang

Mr. Lawrence Walambuka